

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 177: News Platforms (News & Information)  
AUGUST 18-24, 2025**

**TOPLINE  
N=5,153**

**Note: All numbers are percentages unless otherwise noted. Percentages less than 0.5% are replaced by an asterisk (\*). Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel.**

**"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "Not sure" was offered as an explicit option to web and telephone respondents, the "No answer" category includes only web skips and telephone refusals.**

**This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.**

**American Trends Panel surveys conducted between October 2016 and June 2024 were conducted fully online (with tablets and data plans provided to adults without home internet). American Trends Panel surveys conducted prior to October 2016 were conducted primarily online, with some respondents completing by mail. For additional details, visit the methodology.**

**PN = Programming note**

	<b>Sample size</b>	<b>Margin of error at 95% confidence level</b>
U.S. adults	5,153	+/- 1.6 percentage points

**PODYEAR**  
**ASK ALL:**

Have you listened to a podcast in the past 12 months?

	<u>Yes</u>	<u>No</u>	<u>No answer</u>
Aug 18-24, 2025	54	46	*
Dec 5-11, 2022	49	51	*

**FOLNEWS**  
**ASK ALL:**

Would you say you follow the news...

	<u>All or most of the time</u>	<u>Some of the time</u>	<u>Only now and then</u>	<u>Hardly ever</u>	<u>No answer</u>
Aug 18-24, 2025	36	38	18	7	1
Apr 14-20, 2025	39	38	15	7	1
Mar 10-16, 2025	39	38	17	6	*
Jul 15-Aug 4, 2024	38	39	16	6	1
Jul 18-Aug 21, 2022	38	33	19	9	*
Jul 26-Aug 8, 2021	37	37	17	9	*
Aug 3-16, 2020	45	35	13	7	*
Aug 7-Sept 29, 2019	46	33	14	7	*
Aug 20-Oct 28, 2018	52	28	13	6	*
Feb 28-Mar 12, 2017	49	32	13	6	*
Oct 5, 2015-Mar 31, 2016	51	31	12	5	*

**INFODIFF**  
**ASK ALL:****[ PN: ROTATE RESPONSE OPTIONS 1-2/2-1 ]**

When you get news, do you generally find it...

Aug 18-24, <u>2025</u>	
51	Difficult to determine what is true and what is not
49	Easy to determine what is true and what is not
1	No answer

**NEWSNOTACC****ASK ALL:****[ PN: ROTATE RESPONSE OPTIONS 1-5/5-1 ]**

How often do you come across news that you think is inaccurate?

Aug 18-24,

2025

10	Extremely often
32	Often
48	Sometimes
9	Rarely
1	Never
*	No answer

**NEWSPLAT**  
**ASK ALL:**  
**[ PN: RANDOMIZE ITEMS ]**

How often do you get news from...

		<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
TV	Television					
	Aug 18-24, 2025	32	31	22	14	*
	Jul 15-Aug 4, 2024	33	31	22	14	*
	Sep 25-Oct 1 2023	32	30	22	15	*
	Jul 18-Aug 21, 2022	31	33	21	14	*
	Jul 26-Aug 8, 2021	36	32	20	12	*
	Aug 31-Sep 7, 2020	40	28	20	11	*
RADIO	Radio					
	Aug 18-24, 2025	11	33	28	27	*
	Jul 15-Aug 4, 2024	11	31	29	29	*
	Sep 25-Oct 1 2023	16	35	25	23	*
	Jul 18-Aug 21, 2022	13	34	29	24	*
	Jul 26-Aug 8, 2021	15	36	27	22	1
	Aug 31-Sep 7, 2020	16	34	28	21	*
PRINT	Printed newspapers or printed news magazines <sup>1</sup> <b>BASED ON X_FORM=2 [N=2,590]</b>					
	Aug 18-24, 2025	7	18	34	40	*
	Jul 15-Aug 4, 2024	6	19	37	37	*
	Sep 25-Oct 1 2023	9	28	33	30	*
	Jul 18-Aug 21, 2022	8	25	34	33	*
	Jul 26-Aug 8, 2021	10	24	33	32	1
	Aug 31-Sep 7, 2020	10	22	39	29	*
ONL	<b>ASK IF INTERNET USER (X_NONINTERNET=2): A smartphone, computer, or tablet [N=5,069] BASED ON TOTAL:</b>					
	Aug 18-24, 2025	56	30	7	7	*
	Jul 15-Aug 4, 2024	57	29	8	6	*
	Sep 25-Oct 1 2023	56	29	8	6	*
	Jul 18-Aug 21, 2022	49	33	10	8	*
	Jul 26-Aug 8, 2021	51	33	8	8	*
	Aug 31-Sep 7, 2020	60	26	7	7	*

**[ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE]**

<sup>1</sup> This question has two forms in Wave 177 and was conducted August 2025, with form 1 showing "Print publications" and form 2 showing "Printed newspapers or printed news magazines." Previous surveys only gave the option of "Print publications." More information is available upon request.

**NEWSPLAT\_DIG****ASK IF GETS NEWS FROM DIGITAL DEVICES AT LEAST RARELY (NEWSPLAT\_ONL=2,3,4)****[N=4,882]:****[ PN: RANDOMIZE ITEMS ]**

Now thinking about the news you get on a smartphone, computer, or tablet, how often do you get news from...

**BASED ON TOTAL [N=5,153]:**

		<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never<sup>2</sup></u>	<u>No answer</u>
WEB	News websites or apps					
	Aug 18-24, 2025	27	37	18	17	*
	Jul 15-Aug 4, 2024	29	36	17	17	1
	Sep 25-Oct 1, 2023	29	38	16	16	*
	Jul 18-Aug 21, 2022	25	38	19	18	*
	Jul 26-Aug 8, 2021	28	38	17	18	*
Aug 31-Sep 7, 2020	34	35	16	15	*	
SM	Social media such as Facebook, X (formerly Twitter), or Instagram <sup>3</sup>					
	Aug 18-24, 2025	21	32	19	27	*
	Jul 15-Aug 4, 2024	25	29	18	28	*
	Sep 25-Oct 1, 2023	19	31	19	31	*
	Jul 18-Aug 21, 2022	17	33	20	29	*
	Jul 26-Aug 8, 2021	19	29	19	32	*
Aug 31-Sep 7, 2020	23	30	18	29	*	
SRCH	Search through Google or other search engines					
	Aug 18-24, 2025	19	44	21	15	*
	Jul 15-Aug 4, 2024	23	43	19	15	*
	Sep 25-Oct 1, 2023	27	44	15	13	*
	Jul 18-Aug 21, 2022	18	42	22	18	*
	Jul 26-Aug 8, 2021	20	43	19	18	*
Aug 31-Sep 7, 2020	23	41	20	15	*	
POD	Podcasts					
	Aug 18-24, 2025	10	22	22	46	*
	Jul 15-Aug 4, 2024	9	18	22	50	*
	Sep 25-Oct 1, 2023	9	21	22	47	*
	Jul 18-Aug 21, 2022	6	17	22	55	*
	Jul 26-Aug 8, 2021	7	16	21	56	*
Aug 31-Sep 7, 2020	6	16	24	53	*	

<sup>2</sup> Respondents who do not use the internet or skipped the earlier question on internet use did not receive this question; they are included with those who said "Never," along with those who say they do not get news from digital devices or skipped the question about getting news from digital devices.

<sup>3</sup> X (formerly Twitter) was referred to as "Twitter" from 2020 through 2022 and "X (Formerly named 'Twitter')" or "Twitter (Recently renamed 'X')" in 2023.

**NEWSPLAT\_DIG CONTINUED...**

		<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u> <sup>4</sup>	<u>No answer</u>
EMAIL	Email newsletters Aug 18-24, 2025	6	24	26	43	*
AIBOT	AI chatbots like ChatGPT or Gemini Aug 18-24, 2025	2	7	16	75	*

**PLATFORM\_PREFER**

**ASK IF GETS NEWS FROM MORE THAN ONE PLATFORM AT LEAST RARELY (AT LEAST TWO OF NEWSPLAT\_TV-PRINT=2,3,4 AND/OR NEWSPLAT\_DIG\_WEB-AIBOT=2,3,4) [N=5,136]:**  
**[ PN: SHOW ONLY THOSE ITEMS USED AT LEAST RARELY IN NEWSPLAT\_TV-PRINT=2,3,4 OR NEWSPLAT\_DIG\_WEB-AIBOT=2,3,4; AUTOPUNCH IF ONLY USES ONE SOURCE AND DO NOT ASK THIS QUESTION ]**  
**[ PN: RANDOMIZE IN SAME ORDER AS FOR NEWSPLAT AND NEWSPLAT\_DIG, WITH NEWSPLAT ITEMS ALWAYS COMING BEFORE NEWSPLAT\_DIG ITEMS ]**

Which do you prefer for getting news?

**BASED ON X\_FORM=2 [N=2,590]:**

Aug 18-24, 2025		Jul 15- Aug 4, 2024	Sep 25- Oct 1, 2023	Jul 18- Aug 21, 2022	Jul 26- Aug 8, 2021	Aug 31- Sep 7, 2020
34	Television	32	27	33	36	35
5	Radio	6	6	7	7	7
5	Printed newspapers or printed news magazines <sup>5</sup>	4	5	5	5	5
21	News websites or apps	23	25	23	24	26
14	Social media such as Facebook, X (formerly Twitter), or Instagram <sup>6</sup>	18	12	13	10	11
10	Search through Google or other search engines	12	15	12	11	12
6	Podcasts	5	6	4	4	3
3	Email newsletters					
*	AI chatbots like ChatGPT or Gemini					
1	No answer	1	1	1	1	1
*	Did not get news on any platform	*	1	1	1	1

**[ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE]**

<sup>4</sup> Respondents who do not use the internet or skipped the earlier question on internet use did not receive this question; they are included with those who said "Never," along with those who say they do not get news from digital devices or skipped the question about getting news from digital devices.

<sup>5</sup> This response option has two forms in Wave 177 and was conducted August 2025, with form 1 showing "Print publications" and form 2 showing "Printed newspapers or printed news magazines." Previous surveys only gave the option of "Print publications." More information is available upon request.

<sup>6</sup> X (formerly Twitter) was referred to as "Twitter" from 2020 through 2022 and "X (Formerly named 'Twitter')" or "Twitter (Recently renamed 'X')" in 2023.

**SMUSE**  
**ASK ALL:**  
**[ PN: RANDOMIZE ITEMS ]**

Please indicate whether or not you ever use the following websites or apps.

		<u>Yes, I use this</u>	<u>No, I don't use this</u>	<u>No answer</u>
FB	Facebook			
	Aug 18-24, 2025	70	29	*
	Jul 15-Aug 4, 2024	69	30	1
	Sep 25-Oct 1, 2023	68	32	*
	Jul 18-Aug 21, 2022	70	30	1
	Jul 26-Aug 8, 2021	66	33	1
	Aug 31-Sep 7, 2020	68	32	1
	Jan 6-21, 2020	67	32	1
	Jul 8-21, 2019	71	29	*
	Jan 22-Feb 5, 2019	72	28	1
YT	YouTube			
	Aug 18-24, 2025	84	16	*
	Jul 15-Aug 4, 2024	84	15	1
	Sep 25-Oct 1, 2023	82	17	*
	Jul 18-Aug 21, 2022	82	17	1
	Jul 26-Aug 8, 2021	72	27	1
	Aug 31-Sep 7, 2020	74	26	1
	Jan 6-21, 2020	71	28	1
	Jul 8-21, 2019	74	25	*
	Jan 22-Feb 5, 2019	81	19	1
XT	X (formerly Twitter) <sup>7</sup>			
	Aug 18-24, 2025	21	79	1
	Jul 15-Aug 4, 2024	21	78	1
	Sep 25-Oct 1, 2023	23	77	1
	Jul 18-Aug 21, 2022	27	70	2
	Jul 26-Aug 8, 2021	23	75	1
	Aug 31-Sep 7, 2020	25	74	1
	Jan 6-21, 2020	22	76	2
	Jul 8-21, 2019	23	76	1
	Jan 22-Feb 5, 2019	23	75	2

<sup>7</sup> X (formerly Twitter) was referred to as "Twitter" from 2022 through 2022 and "X (Formerly named 'Twitter')" or "Twitter (Recently renamed 'X')" in 2023.

**SMUSE CONTINUED...**

		<u>Yes, I use this</u>	<u>No, I don't use this</u>	<u>No answer</u>
IG	Instagram			
	Aug 18-24, 2025	50	49	1
	Jul 15-Aug 4, 2024	49	50	1
	Sep 25-Oct 1, 2023	46	53	*
	Jul 18-Aug 21, 2022	47	51	2
	Jul 26-Aug 8, 2021	41	58	1
	Aug 31-Sep 7, 2020	40	59	1
	Jan 6-21, 2020	37	62	1
	Jul 8-21, 2019	38	61	1
Jan 22-Feb 5, 2019	37	62	1	
WA	WhatsApp			
	Aug 18-24, 2025	32	67	1
	Jul 15-Aug 4, 2024	29	70	1
	Sep 25-Oct 1, 2023	29	71	1
	Jul 18-Aug 21, 2022	26	72	2
	Jul 26-Aug 8, 2021	21	78	2
	Aug 31-Sep 7, 2020	19	80	1
Jul 8-21, 2019	18	81	1	
TT	TikTok			
	Aug 18-24, 2025	36	63	*
	Jul 15-Aug 4, 2024	32	67	1
	Sep 25-Oct 1, 2023	31	68	1
	Jul 18-Aug 21, 2022	30	68	2
	Jul 26-Aug 8, 2021	21	78	2
	Aug 31-Sep 7, 2020	12	87	1
Jul 8-21, 2019	3	95	2	
RD	Reddit			
	Aug 18-24, 2025	27	72	1
	Jul 15-Aug 4, 2024	24	74	1
	Sep 25-Oct 1, 2023	22	77	1
	Jul 18-Aug 21, 2022	22	75	3
	Jul 26-Aug 8, 2021	17	81	2
	Aug 31-Sep 7, 2020	15	83	1
Jul 8-21, 2019	13	86	1	
ND	Nextdoor			
	Aug 18-24, 2025	19	80	*
	Jul 15-Aug 4, 2024	20	79	1
	Sep 25-Oct 1, 2023	19	80	*
Jul 18-Aug 21, 2022	19	78	2	



**SMUSE CONTINUED...**

		Yes, I <u>use this</u>	No, I don't <u>use this</u>	No <u>answer</u>
RB	Rumble			
	Aug 18-24, 2025	4	95	1
	Jul 15-Aug 4, 2024	5	94	1
TS	Truth Social			
	Aug 18-24, 2025	4	96	1
	Jul 15-Aug 4, 2024	5	94	1
TH	Threads			
	Aug 18-24, 2025	8	91	1
BSK	Bluesky			
	Aug 18-24, 2025	4	95	1

**SOCIALNEWS2**

**ASK IF USES ANY SOCIAL MEDIA SITES OR APPS (SMUSE\_FB-BSK=1) [N=4,828]:  
[ PN: ONLY SHOW SOCIAL MEDIA SITES/APPS THAT ARE USED (SMUSE\_FB-BSK=1);  
RANDOMIZE ITEMS IN THE SAME ORDER AS SMUSE ]**

Do you regularly get news or news headlines on any of the following social media sites or apps?  
By news we mean information about events and issues that involve more than just your friends  
or family.

**BASED ON TOTAL [N=5,153]:**

		Yes, regularly get <u>news on this</u>	No, don't regularly get <u>news on this</u> <sup>8</sup>	No <u>answer</u>
FB	Facebook			
	Aug 18-24, 2025	38	62	*
	Jul 15-Aug 4, 2024	33	64	3
	Sep 25-Oct 1, 2023	30	70	*
	Jul 18-Aug 21, 2022	31	69	*
	Jul 26-Aug 8, 2021	31	68	*
	Aug 31-Sep 7, 2020	36	63	*
YT	YouTube			
	Aug 18-24, 2025	35	65	*
	Jul 15-Aug 4, 2024	32	65	3
	Sep 25-Oct 1, 2023	26	73	*
	Jul 18-Aug 21, 2022	25	75	*
	Jul 26-Aug 8, 2021	22	78	*
	Aug 31-Sep 7, 2020	23	76	*

<sup>8</sup> This includes respondents who said "No, don't regularly get news on this," do not use this site, or skipped the site use battery item.

**SOCIALNEWS2 CONTINUED ...**

		Yes, regularly get news on this	No, don't regularly get news on this <sup>9</sup>	No answer
XT	X (formerly Twitter) <sup>10</sup>			
	Aug 18-24, 2025	12	88	*
	Jul 15-Aug 4, 2024	12	87	1
	Sep 25-Oct 1, 2023	12	88	*
	Jul 18-Aug 21, 2022	14	85	*
	Jul 26-Aug 8, 2021	13	87	*
	Aug 31-Sep 7, 2020	15	85	*
IG	Instagram			
	Aug 18-24, 2025	20	80	*
	Jul 15-Aug 4, 2024	20	78	3
	Sep 25-Oct 1, 2023	16	84	*
	Jul 18-Aug 21, 2022	13	86	*
	Jul 26-Aug 8, 2021	11	89	*
	Aug 31-Sep 7, 2020	11	88	*
WA	WhatsApp			
	Aug 18-24, 2025	5	95	*
	Jul 15-Aug 4, 2024	5	94	1
	Sep 25-Oct 1, 2023	3	97	*
	Jul 18-Aug 21, 2022	3	97	*
	Jul 26-Aug 8, 2021	3	97	*
	Aug 31-Sep 7, 2020	3	97	*
TT	TikTok			
	Aug 18-24, 2025	20	80	*
	Jul 15-Aug 4, 2024	17	82	1
	Sep 25-Oct 1, 2023	14	86	*
	Jul 18-Aug 21, 2022	10	90	*
	Jul 26-Aug 8, 2021	6	94	*
	Aug 31-Sep 7, 2020	3	97	*
RD	Reddit			
	Aug 18-24, 2025	9	91	*
	Jul 15-Aug 4, 2024	8	91	1
	Sep 25-Oct 1, 2023	8	92	*
	Jul 18-Aug 21, 2022	8	92	*
	Jul 26-Aug 8, 2021	7	93	*
	Aug 31-Sep 7, 2020	6	94	*
ND	Nextdoor			
	Aug 18-24, 2025	6	94	*
	Jul 15-Aug 4, 2024	5	94	1
	Sep 25-Oct 1, 2023	5	95	*
	Jul 18-Aug 21, 2022	4	96	*

<sup>9</sup> This includes respondents who said "No, don't regularly get news on this," do not use this site, or skipped the site use battery item.

<sup>10</sup> X (formerly Twitter) was referred to as "Twitter" from 2022 through 2022 and "X (Formerly named 'Twitter')" or "Twitter (Recently renamed 'X')" in 2023.

**SOCIALNEWS2 CONTINUED ...**

		Yes, regularly get news on this	No, don't regularly get news on this <sup>11</sup>	No answer
RB	Rumble			
	Aug 18-24, 2025	2	98	*
	Jul 15-Aug 4, 2024	2	97	*
TS	Truth Social			
	Aug 18-24, 2025	2	98	*
	Jul 15-Aug 4, 2024	3	97	*
TH	Threads			
	Aug 18-24, 2025	3	97	*
BSK	Bluesky			
	Aug 18-24, 2025	2	98	*

**PODTRUST2**

**ASK IF GETS NEWS FROM PODCASTS AT LEAST RARELY (NEWSPLAT\_DIG\_POD=2,3,4)**

**[N=2,825]:**

**[ PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3 LAST ]**

Overall, do you trust the news you get from podcasts...

Aug 18-24,  
2025

23	More than the news you get from other sources
23	Less than the news you get from other sources
53	About the same as the news you get from other sources
1	No answer

**PODNEWSTYPE**

**ASK IF GETS NEWS FROM PODCASTS AT LEAST RARELY (NEWSPLAT\_DIG\_POD=2,3,4)**

**[N=2,825]:**

**[ PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS NEWSNOTACC ]**

How often do you listen to podcasts that primarily...

		Extremely <u>often</u>	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	No <u>answer</u>
SUM	Summarize the major news stories of the day						
	Aug 18-24, 2025	6	17	34	28	14	*
EXP	Explain a topic or issue in the news in depth						
	Aug 18-24, 2025	7	22	40	22	9	*

<sup>11</sup> This includes respondents who said "No, don't regularly get news on this," do not use this site, or skipped the site use battery item.

**PODNEWSTYPE CONTINUED...**

		Extremely <u>often</u>	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	No <u>answer</u>
OPI	Feature hosts or guests sharing their opinions about the news Aug 18-24, 2025	6	18	37	27	11	*

**[ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE]****NEWSDIGPAY****ASK ALL:****[ PN: RANDOMIZE ITEMS ]**

In the last 12 months, have you directly paid or given money to any of the following by subscribing, donating, or becoming a member?

		<u>Yes</u>	<u>No</u>	<u>No answer</u>
POD	Podcasts that focus on news Aug 18-24, 2025	6	93	1

**CHATBOTDIFF****ASK IF GET NEWS FROM AI CHATBOTS AT LEAST RARELY (NEWSPLAT\_DIG\_AIBOT=2,3,4)****[N=1,240]:****[ PN: ROTATE RESPONSE OPTIONS 1-2/2-1 IN SAME ORDER AS INFODIFF, HOLDING 3 LAST ]**

When you get news from AI chatbots like ChatGPT or Gemini, do you generally find it...

Aug 18-24,  
2025

33	Difficult to determine what is true and what is not
24	Easy to determine what is true and what is not
42	Not sure
*	No answer

**CHATBOTACC****ASK IF GET NEWS FROM AI CHATBOTS AT LEAST RARELY (NEWSPLAT\_DIG\_AIBOT=2,3,4)****[N=1,240]:****[ PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN THE SAME ORDER AS NEWSNOTACC, HOLDING 6 LAST ]**

How often do you come across news from AI chatbots like ChatGPT or Gemini that you think is inaccurate?

	Extremely <u>often</u>	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	Not <u>sure</u>	No <u>answer</u>
Aug 18-24, 2025	3	13	33	18	4	29	*

**NEWSINF****ASK IF GETS NEWS ON SOCIAL MEDIA AT LEAST RARELY (NEWSPLAT\_DIG\_SM=2,3,4)****[N=3,772]:**

The next few questions are about individuals who have a large following on social media and often post about news or political or social issues. These people are sometimes referred to as "news influencers."

Do you regularly get news from news influencers on social media?

**BASED ON TOTAL [N=5,153]:**

Aug 18-24, <u>2025</u>		Jul 15- Aug 4, <u>2024</u>
21	Yes, I regularly get news from news influencers on social media	21
79	No, I do not regularly get news from news influencers on social media <sup>12</sup>	79
*	No answer	*

**NEWSINFSEEK****ASK IF GETS NEWS FROM NEWS INFLUENCERS (NEWSINF=1) [N=1,058]:****[ PN: ROTATE RESPONSE OPTIONS 1-2/2-1 ]**

Which statement best describes how you get news from news influencers on social media?

Aug 18-24, <u>2025</u>	
31	I mostly get news from news influencers because I'm looking for it
69	I mostly get news from news influencers because I happen to come across it
*	No answer

<sup>12</sup> This includes those who said "No, I do not regularly get news from news influencers on social media" or skipped the question about getting news from news influencers, along with respondents who do not use social media or skipped the question about getting news on social media and did not receive the question.

**NEWSINFWHY****ASK IF GETS NEWS FROM NEWS INFLUENCERS (NEWSINF=1) [N=1,058]:****[ PN: RANDOMIZE ITEMS ]**

How much is each of the following a reason why you get news from news influencers on social media?

		<u>Major reason</u>	<u>Minor reason</u>	<u>Not a reason</u>	<u>No answer</u>
ENT	They are entertaining Aug 18-24, 2025	37	43	20	*
CON	I feel connected to them Aug 18-24, 2025	23	39	37	*
AUTH	They feel authentic (seem to be their true selves) Aug 18-24, 2025	49	35	16	*
BRK	They are quick in reporting on breaking news Aug 18-24, 2025	54	31	15	*
INF	They help me better understand current events and civic issues Aug 18-24, 2025	54	34	12	*
DIFF	They offer different information from other sources Aug 18-24, 2025	46	37	17	*
OPI	They have opinions or values that I agree with Aug 18-24, 2025	39	41	20	*

**NEWSINFORG**

**ASK IF GETS NEWS FROM NEWS INFLUENCERS (NEWSINF=1) [N=1,058]:**  
**[ PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3 AND 4 LAST ]**

As far as you know, how many of the news influencers on social media that you get news from are connected to a news organization, like a newspaper, a TV station, or a news website?

Aug 18-24,  
2025

10	Most of them are connected to a news organization
52	Most of them are independent and <u>not</u> connected to a news organization
17	About an even mix
21	Not sure
*	No answer

**AISUM**

**ASK ALL:**

**[ PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN THE SAME ORDER AS NEWSNOTACC, HOLDING 6 AND 7 LAST ]**

Some search engines like Google or Bing now use AI (artificial intelligence) to provide users with short answers or overviews that are separate from other traditional search results. These answers are sometimes referred to as "AI summaries."

How often do you come across AI summaries in search results?

	<u>Extremely often</u>	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>Not sure</u>	<u>I don't use search engines</u>	<u>No answer</u>
Aug 18-24, 2025	23	22	20	9	8	13	5	*

**AISUMUSEFUL**

**ASK IF COME ACROSS AI-GENERATED SUMMARIES (AISUM=1-4) [N=3,912]:**  
**[ PN: ROTATE RESPONSE OPTIONS 1-5/ 5-1 ]**

How useful do you find the AI summaries in search results?

	<u>Extremely useful</u>	<u>Very useful</u>	<u>Somewhat useful</u>	<u>Not too useful</u>	<u>Not at all useful</u>	<u>No answer</u>
Aug 18-24, 2025	4	16	52	19	9	*

**AISUMTRUST****ASK IF COME ACROSS AI-GENERATED SUMMARIES (AISUM=1-4) [N=3,912]:****[ PN: ROTATE RESPONSE OPTIONS 1-4/4-1 ]**

How much, if at all, do you trust the information you get from AI summaries in search results?

	<u>A lot</u>	<u>Some</u>	<u>Not too much</u>	<u>Not at all</u>	<u>No answer</u>
Aug 18-24, 2025	6	48	34	12	1

**[ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE]**