2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
Wave 178: Experiences with AI in the workplace
(Social and Demographic Trends)
SEPTEMBER 2-8, 2025

FINAL TOPLINE
N=8,750

Note: All numbers are percentages unless otherwise noted. Percentages less than 0.5% are replaced by an asterisk (*). A hyphen (-) indicates that the sample size for a given subgroup is too small to report for that question. Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel.

"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "not sure" was offered as an explicit option to web and telephone respondents, the "no answer" category includes only web skips and telephone refusals.

This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

American Trends Panel surveys conducted between October 2016 and June 2024 were conducted fully online (with tablets and data plans provided to adults without home internet).

PN = Programming note

	Sample size	Margin of error at 95% confidence level
All adults	8,750	+/- 1.4 percentage points

EMPLSIT
ASK ALL:

What is your current work situation?

Sep 2-8,
<u>2025</u>
47	Work full time for pay
14	Work part time for pay
12	Not currently working for pay
6	Unable to work due to a disability
21	Retired
*	No answer

JOBNUM
ASK IF EMPLOYED (EMPLSIT=1,2) [n=5,133]:

How many jobs do you currently have?

Sep 2-8,
<u>2025</u>
80   One
17   More than one, but consider one of them my primary job
3   More than one and do not consider any of them my primary job
*   No answer

JOBNUM BASED ON ALL EMPLOYED ADULTS WITH ONE JOB OR A PRIMARY JOB
(JOBNUM=1,2) [n=5,010]:

		More than one, but consider one of them my
	<u>One</u>	<u>primary job</u>
Sep 2-8, 2025	83	17
Oct 7-13, 2024	83	17
Feb 6-12, 2023	83	17
Jan 24-30, 2022	83	17
Oct 13-19, 2020	84	16

AIWRKHEARD
ASK IF EMPLOYED (EMPLSIT=1,2) [n=5,133]:
[PN: ROTATE RESPONSE OPTIONS 1-3/3-1, HOLDING 98 AND 99 LAST; INCLUDE ROTATION
IN DATA FILE]

Artificial intelligence (AI) can be used in the workplace to collect data, make decisions and complete tasks. AI can be used by both employers and workers in different industries.

How much have you heard or read about the use of <u>AI in the workplace</u>?

Sep 2-8,
<u>2025</u>
37   A lot
52   A little
11   Nothing at all
*   No answer

AIWRKHEARD BASED ON ALL EMPLOYED ADULTS WITH ONE JOB OR A PRIMARY JOB
(JOBNUM=1,2) [n=5,010]:

	<u>A lot</u>	<u>A little</u>	<u>Nothing at all</u>	<u>No answer</u>
Sep 2-8, 2025	37	52	12	*
Oct 7-13, 2024	26	57	17	*

AIWRKDONE1
ASK IF HEARD OR READ OF AI USE IN THE WORKPLACE (AIWRKHEARD=1,2) [n=4,693]:
[PN: ROTATE RESPONSE OPTIONS 1-5/5-1, HOLDING 6 LAST AND 99 LAST; INCLUDE
ROTATION IN DATA FILE]

Now thinking of the tasks you do in your job, how much of your work is done with AI?

Sep 2-8, 2025	
*	All
2	Most
21	Some
31	Not much
43	None
3	Not sure
*	No answer

AIWRKDONE1 BASED ON ALL EMPLOYED ADULTS WITH ONE JOB OR A PRIMARY JOB WHO
HAVE HEARD OR READ OF AI USE IN THE WORKPLACE (JOBNUM=1,2 AND AIWRKHEARD=1,2)
[n=4,581]:

	All	Most	Some	Not much	None	Not sure	No answer
Sep 2-8, 2025	*	2	21	31	43	3	*
Oct 7-13, 2024	1	1	17	29	48	4	*

AIWRKHEARD/AIWRKDONE1 COMBO TABLE BASED ON ALL EMPLOYED ADULTS WITH ONE
JOB OR A PRIMARY JOB (JOBNUM=1,2) [n=5,010]:

Sep 2-8, 2025	Oct 7-13, 2024	
88	83	Have heard of workplace AI use
*	1	All
2	1	Most
19	14	Some
27	24	Not much
38	40	None
3	3	Not sure
*	*	No answer to AIWRKDONE1
12	17	Have not heard of workplace AI use
*	*	No answer to AIWRKHEARD

AIWRKDONE2
ASK IF SOME OR LESS OF THEIR JOB IS CURRENTLY DONE WITH AI (AIWRKDONE1=3-5) [n=4,492]:
[PN: ROTATE RESPONSE OPTIONS IN SAME ORDER AS AIWRKDONE1, HOLDING 6 AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

Regardless of how much of your work is currently done with AI, how much of what you do in your job do you think <u>can</u> be done with AI?

Sep 2-8, 2025	
1	All
7	Most
44	Some
29	Not much
16	None
2	Not sure
*	No answer

AIWRKDONE2 BASED ON ALL EMPLOYED ADULTS WITH ONE JOB OR A PRIMARY JOB WHO SAY SOME OR LESS OF THEIR JOB IS CURRENTLY DONE WITH AI (JOBNUM=1,2 AND AIWRKDONE1=3-5) [n=4,386]:

	<u>All</u>	<u>Most</u>	<u>Some</u>	Not <u>much</u>	<u>None</u>	Not <u>sure</u>	No <u>answer</u>
Sep 2-8, 2025	1	7	44	29	16	2	*
Oct 7-13, 2024	1	6	39	32	19	3	*

AIWRKHEARD/AIWRKDONE2 COMBO TABLE BASED ON ALL EMPLOYED ADULTS WITH ONE JOB OR A PRIMARY JOB WHO SAY NOT MUCH OR NONE OF THEIR JOB IS CURRENTLY DONE WITH AI OR HAVE NOT HEARD OF WORKPLACE AI USE (JOBNUM=1,2 AND (AIWRKDONE1=4-5 OR AIWRKHEARD=3)) [n=3,790]:

Sep 2-8, 2025	Oct 7-13, 2024	
85	79	Have heard of workplace AI use
1	1	All
4	3	Most
32	27	Some
29	27	Not much
17	18	None
2	3	Not sure
*	*	No answer to AIWRKDONE2
15	21	Have not heard of workplace AI use
0	*	No answer to AIWRKHEARD

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE.

PARTY   In politics today, do you consider yourself a:
ASK IF INDEP/SOMETHING ELSE (PARTY=3,4) OR MISSING [n=3,319]:
PARTYLN   As of today do you lean more to…[1]

Republican	Democrat	Independent	Something else	No answer	Lean Rep	Lean Dem
29	28	27	14	2	17	19

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[1] PARTY and PARTYLN asked in a prior survey.