

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
W173 - SCIENCE TOPLINE  
JUNE 9-15, 2025  
N=5,023**

**Note:** All numbers are percentages unless otherwise noted. Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel.

**"No answer"** includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "Not sure" was offered as an explicit option to web and telephone respondents, the "No answer" category includes only web skips and telephone refusals.

This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

American Trends Panel surveys conducted between October 2016 and June 2024 were conducted fully online (with tablets and data plans provided to adults without home internet). American Trends Panel surveys conducted prior to October 2016 were conducted primarily online, with some respondents completing by mail. For additional details, visit the methodology.

**PN = Programming note**

	<b>Sample size</b>	<b>Margin of error at 95% confidence level</b>
U.S. adults	5,023	+/- 1.6 percentage points

**AI\_HEARD****ASK ALL:**

Artificial intelligence (AI) is designed to learn tasks that humans typically do, for instance recognizing speech or pictures.

How much have you heard or read about AI?

	<u>A lot</u>	<u>A little</u>	<u>Nothing at all</u>	<u>No answer</u>
Jun 9-15, 2025	47	48	5	<1
Aug 12-18, 2024	40	53	6	<1
Jul 31-Aug 6, 2023	33	56	10	<1
Dec 12-18, 2022	26	59	15	<1

**CNCEXC****ASK ALL:**

[ PN: ROTATE OPTIONS 1-2/2-1 WITH OPTION 3 ALWAYS HELD LAST IN ORDER. ]

Overall, would you say the increased use of artificial intelligence (AI) in daily life makes you feel...

	<u>More excited than concerned</u>	<u>More concerned than excited</u>	<u>Equally concerned and excited</u>	<u>No answer</u>
Jun 9-15, 2025	10	50	38	1
Aug 12-18, 2024	11	51	38	1
Jul 31-Aug 6, 2023	10	52	36	2
Dec 12-18, 2022	15	38	46	1
Nov 1-7, 2021 <sup>1</sup>	18	37	45	<1

**USEAI****ASK ALL:**

Just your impression, how often do you interact with artificial intelligence (AI)?

	<u>Almost constantly</u>	<u>Several times a day</u>	<u>About once a day</u>	<u>Several times a week</u>	<u>Less often</u>	<u>No answer</u>
Jun 9-15, 2025	5	26	15	17	38	<1
Aug 12-18, 2024	4	23	13	17	43	1
Feb 7-11, 2024	4	18	12	15	50	2
Dec 12-18, 2022	5	23	13	15	44	1

<sup>1</sup> For the Nov. 1-7, 2021, survey, the question wording was, "Artificial intelligence computer programs are designed to learn tasks that humans typically do, for instance recognizing speech or pictures. Overall, would you say the increased use of artificial intelligence computer programs in daily life makes you feel..."

**AI\_KNOWUSE****ASK ALL:****[ PN: ROTATE RESPONSE OPTIONS 1-5/5-1. ]**

Looking ahead, how important do you think it is for people to understand what artificial intelligence (AI) is?

Jun 9-15,  
2025

36	Extremely important
37	Very important
20	Somewhat important
3	Not too important
2	Not at all important
1	No answer

**[ PN: SHOW TO ALL ]**

When it comes to pictures, video and text...

**[ PN: SHOW AI\_RECOGIMP AND AI\_RECOGCONF ON THE SAME SCREEN. RANDOMIZE ORDER OF AI\_RECOGIMP AND AI\_RECOGCONF. ]**

**AI\_RECOGIMP****ASK ALL:****[ PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN THE SAME ORDER AS AI\_KNOWUSE. ]**

How important is it for you to be able to tell if these things were made by artificial intelligence (AI) or made by people?

Jun 9-15,  
2025

46	Extremely important
30	Very important
17	Somewhat important
4	Not too important
2	Not at all important
<1	No answer

**AI\_RECOGCONF****ASK ALL:****[ PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN THE SAME ORDER AS AI\_KNOWUSE. ]**

How confident are you that you would be able to tell if these things were made by artificial intelligence (AI) or made by people?

Jun 9-15,  
2025

3	Extremely confident
9	Very confident
35	Somewhat confident
35	Not too confident
18	Not at all confident
<1	No answer

**AICONTROL1****ASK ALL:****[ PN: ROTATE OPTIONS 1-5/5-1. ]**

How much control do you think you have in whether artificial intelligence (AI) is used in your life?

	A great <u>deal</u>	Quite <u>a bit</u>	<u>Some</u>	Not too <u>much</u>	<u>None</u>	<u>No answer</u>
Jun 9-15, 2025	4	9	30	40	17	1
Aug 12-18, 2024	5	9	27	41	18	1

**AICONTROL2****ASK ALL:****[ PN: ROTATE OPTIONS 1-2/2-1, HOLDING 3 LAST. ]**

Which better describes how you feel about the amount of control you have over how artificial intelligence (AI) is used in your life?

	I'm comfortable with the amount of control I have over how AI is used <u>in my life</u>	I'd like more control over how AI is used <u>in my life</u>	<u>Not sure</u>	<u>No answer</u>
Jun 9-15, 2025	17	61	21	1
Aug 12-18, 2024	19	55	26	<1

**AIASSIST****ASK ALL:**

How much would you be willing to let artificial intelligence (AI) assist you with your day-to-day tasks and activities?

Jun 9-15,  
2025

13	A lot
60	A little
27	Not at all
1	No answer

**AI\_DEAL**

**ASK IF HEARD A LOT OR A LITTLE ABOUT AI (AI\_HEARD=1,2)[N=4,831]:**

**[ PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3 LAST. ]**

Thinking about all you have heard and read about artificial intelligence (AI), do you think AI has been...

Jun 9-15,  
2025

22	Made a <u>bigger</u> deal than it really is
38	Made a <u>smaller</u> deal than it really is
38	Described about right
1	No answer

**AI2HAPPEN****ASK ALL:**

**[ PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1, IN THE SAME ORDER AS AI\_KNOWUSE, HOLDING 6 LAST ]**

How concerned are you about each of the following for society?

		<u>Extremely concerned</u>	<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not too concerned</u>	<u>Not at all concerned</u>	<u>Not sure</u>	<u>No answer</u>
a.	People will miss opportunities to improve their lives by being too reluctant to use artificial intelligence (AI)							
	Jun 9-15, 2025	8	13	29	28	11	10	<1
b.	People's ability to do things on their own will get worse because of using artificial intelligence (AI)							
	Jun 9-15, 2025	24	27	31	8	3	7	<1

[ PN: RANDOMIZE ORDER OF BLOCK AI\_BENE/AI\_BENE\_OEHIGH/AI\_BENE\_OELOW AND BLOCK AI\_RISK/AI\_RISK\_OEHIGH/AI\_RISK\_OELOW ]

# AI\_BENE

ASK ALL:

[PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS AI\_RISK, HOLDING 6 LAST. ]

How would you rate the benefits of artificial intelligence (AI) for society as a whole?

Jun 9-15,  
2025

6	Very high
19	High
41	Medium
12	Low
7	Very low
15	Not sure
<1	No answer

# AI\_BENE\_OEHIGH

ASK IF FORM 1 AND BENEFITS ARE HIGH OR VERY HIGH (X\_FORM=1 AND AI\_BENE=1,2)

[N=687]:

What is the main reason you rate the benefits of artificial intelligence (AI) as [ IF AI\_BENE=1  
INSERT: "very" ] high for society?

	Jun 9-15, 2025
NET Make people more efficient	41
<i>Make humans better at doing tasks</i>	36
<i>Humans will spend their time in better ways</i>	9
NET Expand human and technological abilities	23
<i>Improvements to health, medicine and scientific research</i>	13
<i>Learn more, increased access to information</i>	9
<i>Specific technological benefits</i>	1
<i>Increased creativity</i>	1
General societal benefits, push society forward	7
General positive statement about AI	5
NET Economic benefits/Fill labor	3
<i>General economic benefits</i>	2
<i>Fill labor shortages, create jobs</i>	1
Benefits people in need/Increases accessibility	3
Benefits are low	5
There are both benefits and risks	2
Other	2
Unclear	4
Don't know	<1
No answer	20

**AI\_BENE\_OELOW**

**ASK IF FORM 1 AND BENEFITS ARE LOW OR VERY LOW (X\_FORM=1 AND AI\_BENE=4,5)**  
**[N=421]:**

What is the main reason you rate the benefits of artificial intelligence (AI) as [ **IF AI\_BENE=5**  
**INSERT: "very" ] low for society?**

	Jun 9-15, 2025
NET Erodes human abilities and connections	32
<i>Makes us too dependent on AI, think less, or lazy</i>	27
<i>Make us less human, general</i>	3
<i>Hurts creativity</i>	3
<i>Negative impact on education and art/artists</i>	2
<i>Loss of social connection</i>	2
NET Don't trust AI or tech companies	11
<i>AI is unproven, don't trust</i>	8
<i>Don't trust the data used</i>	1
<i>Don't trust tech companies, general</i>	1
Generally dislike AI/AI is unnecessary	9
NET Negative impact on accuracy of information	8
<i>Hard to tell what is real or the result of AI, including deepfakes</i>	3
<i>AI mistakes, including hallucinations</i>	3
<i>Promotes misinformation</i>	3
NET Concerns over human control of AI	7
<i>No control over AI</i>	4
<i>AI taking over</i>	4
People will use AI for bad purposes, such as scams and hacking	7
Job loss	7
NET Concerns about safety/privacy, cybersecurity	3
<i>Concerns about safety</i>	1
<i>Privacy/Security concerns</i>	1
Unknown interaction with AI	2
Negative impact on environment	1
Inequality concerns	1
Risks are low	0
Unclear	6
Other	5
Don't know	1
No answer	22

**AI\_RISK****ASK ALL:**

[ PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS AI\_BENE, HOLDING 6 LAST. ]

How would you rate the risks of artificial intelligence (AI) for society as a whole?Jun 9-15,  
2025

25	Very high
32	High
26	Medium
4	Low
1	Very low
11	Not sure
1	No answer

**AI\_RISK\_OEHIGH****ASK IF FORM 2 AND RISKS ARE HIGH OR VERY HIGH (X\_FORM=2 AND AI\_RISK=1,2)****[N=1,515]:**What is the main reason you rate the risks of artificial intelligence (AI) as [ IF AI\_RISK=1  
**INSERT:** "very"] high for society?

	Jun 9-15, <u>2025</u>
NET Erodes human abilities and connections	27
<i>Makes us too dependent on AI, think less, or lazy</i>	22
<i>Negative impact on education and art/artists</i>	4
<i>Make us less human, general</i>	3
<i>Loss of social connection</i>	2
<i>Hurts creativity</i>	1
NET Negative impact on accuracy of information	18
<i>Hard to tell what is real or the result of AI, including deepfakes</i>	11
<i>Promotes misinformation</i>	6
<i>AI mistakes, including hallucinations</i>	3
NET Concerns over human control of AI	17
<i>AI taking over</i>	9
<i>No control over AI</i>	8
People will use AI for bad purposes, such as scams and hacking	11
Job loss	9
NET Don't trust AI or tech companies	9
<i>AI is unproven, don't trust it</i>	6
<i>Don't trust tech companies, general</i>	2
<i>Don't trust data used</i>	1
NET Concerns about safety/privacy, cybersecurity	5
<i>Privacy/Security concerns</i>	3
<i>Concerns about safety</i>	2
Unknown interaction with AI	2
Negative impact on environment	2
Inequality concerns	2
Generally dislike AI/AI is unnecessary	1



**AI\_RISK\_OEHIGH CONTINUED...**

	Jun 9-15, 2025
Risks are low	0
Unclear	4
Other	6
Don't know	<1
No answer	16

**AI\_RISK\_OELOW**

**ASK IF FORM 2 AND RISKS ARE LOW OR VERY LOW (X\_FORM=2 AND AI\_RISK=4,5) [N=119]:**

What is the main reason you rate the risks of artificial intelligence (AI) as [ IF AI\_RISK=5  
INSERT: "very" ] low for society?<sup>2</sup>

**TRSTAIPRS****ASK ALL:**

Do you think artificial intelligence (AI) will ever get to a point where you would trust it to make important decisions for you?

	<u>Yes, it will</u>	<u>No, it will not</u>	<u>Not sure</u>	<u>No answer</u>
Jun 9-15, 2025	13	54	33	<1
Aug 12-18, 2024	13	63	23	1

**AI\_ROLE****ASK ALL:**

**[ PN: RANDOMIZE ITEMS. ]**

How much of a role do you think artificial intelligence (AI) should play in each of the following areas...

	<u>Artificial intelligence should play a big role</u>	<u>Artificial intelligence should play a small role</u>	<u>Artificial intelligence should play no role at all</u>	<u>Not sure</u>	<u>No answer</u>
<b>ASK FORM 1 [N=2,505]:</b>					
a. Making decisions about how to govern the country					
Jun 9-15, 2025	4	23	60	13	<1
<b>ASK FORM 1 [N=2,505]:</b>					
b. Judging whether two people could fall in love					
Jun 9-15, 2025	3	16	66	15	<1
<b>ASK FORM 1 [N=2,505]:</b>					
c. Forecasting the weather					
Jun 9-15, 2025	35	39	12	14	<1

<sup>2</sup> The sample size for those who received form 2 and rated the risks as low or very low is too small to analyze.

**AI\_ROLE CONTINUED...**

	Artificial intelligence should play a <u>big role</u>	Artificial intelligence should play a <u>small role</u>	Artificial intelligence should play no <u>role at all</u>	Not <u>sure</u>	No <u>answer</u>
<b>ASK FORM 1 [N=2,505]:</b>					
d. Searching for fraud in government benefits claims Jun 9-15, 2025	32	38	15	14	<1
<b>ASK FORM 1 [N=2,505]:</b>					
e. Developing new medicines Jun 9-15, 2025	31	35	18	16	<1
<b>ASK FORM 2 [N=2,518]:</b>					
f. Selecting who should serve on a jury Jun 9-15, 2025	5	28	47	19	<1
<b>ASK FORM 2 [N=2,518]:</b>					
g. Advising people about their faith in God Jun 9-15, 2025	3	8	73	16	<1
<b>ASK FORM 2 [N=2,518]:</b>					
h. Identifying suspects in a crime Jun 9-15, 2025	23	38	22	17	<1
<b>ASK FORM 2 [N=2,518]:</b>					
i. Providing mental health support to people Jun 9-15, 2025	11	34	36	18	1
<b>ASK FORM 2 [N=2,518]:</b>					
j. Searching for financial crimes Jun 9-15, 2025	35	35	13	16	<1

**HUMNIMPCT****ASK ALL:**

[ PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3, 4 LAST. ]

How do you think the increased use of artificial intelligence (AI) in society will impact people's ability to do each of the following?

		Artificial intelligence will make people <u>better at this</u>	Artificial intelligence will make people <u>worse at this</u>	Artificial intelligence will make people neither better <u>nor worse at this</u>	Not <u>sure</u>	No <u>answer</u>
a.	Think creatively Jun 9-15, 2025	16	53	16	16	<1
b.	Make difficult decisions Jun 9-15, 2025	19	40	20	20	<1
c.	Solve problems Jun 9-15, 2025	29	38	15	17	<1
d.	Form meaningful relationships with other people Jun 9-15, 2025	5	50	25	20	<1

[ PN: RANDOMIZE ORDER OF PAINTAI, REPAI, AND CIVICAI ]

**PAINTAI**

**ASK IF FORM 1 (X\_FORM=1) [N=2,505]:**

[ PN: ROTATE RESPONSE OPTIONS 1-2/2-1 IN THE SAME ORDER AS REPAI/CIVICAI, HOLDING 3 LAST. ]

Imagine you see a painting you really like. Later, you find out the painting was made by artificial intelligence (AI).

Would finding out that the painting was made by AI make you...

Jun 9-15,  
2025

3	Like the painting more
49	Like the painting less
48	Not change your views
<1	No answer

**REPAI****ASK IF FORM 1 (X\_FORM=1) [N=2,505]:****[ PN: ROTATE RESPONSE OPTIONS 1-2/2-1 IN THE SAME ORDER AS REPAI/CIVICAI, HOLDING 3 LAST. ]**

Imagine you chat online with a customer service representative to deal with an issue. The customer service representative was helpful. Later, you realize you were talking with an artificial intelligence (AI) chatbot, rather than a person.

Would finding out you were talking with an AI chatbot make you feel...

Jun 9-15,

2025

6	Better about your customer experience
41	Worse about your customer experience
53	Would not change how you felt
1	No answer

**CIVICAI****ASK IF FORM 1 (X\_FORM=1) [N=2,505]:****[ PN: ROTATE RESPONSE OPTIONS 1-2/2-1 IN THE SAME ORDER AS REPAI/CIVICAI, HOLDING 3 LAST. ]**

Imagine you listen to a speech by a candidate running for office in your area. You like what the candidate said. Later, you find out the candidate used artificial intelligence (AI) to write their speech.

Would finding out the candidate used AI to write their speech make you feel...

Jun 9-15,

2025

3	More favorable toward the candidate
71	Less favorable toward the candidate
25	Would not change how you felt
1	No answer

[ PN: RANDOMIZE ORDER OF SONGAI, MEDAI, NEWSAI, AND LOANAI. ]

#### SONGAI

ASK IF FORM 2 (X\_FORM=2) [N=2,518]:

[ PN: ROTATE RESPONSE OPTIONS 1-2/2-1 IN THE SAME ORDER AS MEDAI/NEWSAI/LOANAI, HOLDING 3 LAST. ]

Imagine you listen to a song that you really like. Later, you find out the song was created by artificial intelligence (AI).

Would finding out that the song was created by AI make you...

Jun 9-15,

2025

3	Like the song more
38	Like the song less
58	Not change your views
1	No answer

#### MEDAI

ASK IF FORM 2 (X\_FORM=2) [N=2,518]:

[ PN: ROTATE RESPONSE OPTIONS 1-2/2-1 IN THE SAME ORDER AS MEDAI/NEWSAI/LOANAI, HOLDING 3 LAST. ]

Imagine you go to the doctor's office for a health problem. After hearing about your symptoms, the doctor gives you a promising treatment. Later, you find out the treatment was recommended by artificial intelligence (AI).

Would finding out the treatment was recommended by AI make you feel...

Jun 9-15,

2025

13	Better about what your doctor told you
45	Worse about what your doctor told you
41	Not change your views
1	No answer

#### NEWSAI

ASK IF FORM 2 (X\_FORM=2) [N=2,518]:

[ PN: ROTATE RESPONSE OPTIONS 1-2/2-1 IN THE SAME ORDER AS MEDAI/NEWSAI/LOANAI, HOLDING 3 LAST. ]

Imagine you read an article on a news website you visit often. You feel that you learn a lot. Later, you find out the article was written by artificial intelligence (AI).

Would finding out that the article was written by AI make you...

Jun 9-15,

2025

7	Feel more confident about what you learned
56	Feel less confident about what you learned
36	Not change your views
1	No answer

**LOANAI****ASK IF FORM 2 (X\_FORM=2) [N=2,518]:****[ PN: ROTATE RESPONSE OPTIONS 1-2/2-1 IN THE SAME ORDER AS MEDAI/NEWSAI/LOANAI, HOLDING 3 LAST. ]**

Imagine you apply for a loan. You follow the steps online and learn that an artificial intelligence (AI) program will decide whether or not you get the loan.

Would finding out that AI will decide whether you get the loan make you...

Jun 9-15,  
2025

8	Feel more <u>positive</u> about applying
57	Feel more <u>negative</u> about applying
35	Not change your views
1	No answer

PARTY In politics today, do you consider yourself a:

**ASK IF INDEP/SOMETHING ELSE (PARTY=3 or 4) OR MISSING:**

PARTYLN As of today do you lean more to...<sup>3</sup>

<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Something</u> <u>else</u>	<u>No</u> <u>answer</u>	<u>Lean</u> <u>Rep</u>	<u>Lean</u> <u>Dem</u>
28	27	29	14	2	18	21

<sup>3</sup> PARTY and PARTYLN asked in a prior survey.