# 2025 National Public Opinion Reference Survey sample sizes and margins of error

The following table shows the unweighted sample sizes and the error attributable to sampling that would be expected at the 95% level of confidence for different groups in the 2025 National Public Opinion Reference Survey (NPORS).

## Sample sizes and margins of error, 2025 National Public Opinion Reference Survey

| Group | Unweighted sample size | Plus or minus ... |
|---|---|---|
| Total sample | 5,022 | 1.9 percentage points |
| Men | 2,194 | 3.0 percentage points |
| Women | 2,758 | 2.5 percentage points |
| White adults | 3,304 | 2.3 percentage points |
| Black adults | 512 | 6.0 percentage points |
| Hispanic adults | 757 | 5.0 percentage points |
| Asian adults* | 211 | 8.9 percentage points |
| No college degree | 2,762 | 2.6 percentage points |
| HS or less | 1,175 | 3.8 percentage points |
| Some college | 1,587 | 3.4 percentage points |
| College grad+ | 2,215 | 2.7 percentage points |
| College grad | 1,240 | 3.7 percentage points |
| Postgraduate | 975 | 3.9 percentage points |
| Ages 18-29 | 480 | 5.6 percentage points |
| 30-49 | 1,399 | 3.4 percentage points |
| 50-64 | 1,274 | 3.6 percentage points |
| 65+ | 1,813 | 3.0 percentage points |
| *Among those born in the....* | | |
| 1940s (Ages 76-85 in 2025) | 540 | 5.4 percentage points |
| 1950s (Ages 66-75 in 2025) | 987 | 4.2 percentage points |
| 1960s (Ages 56-65 in 2025) | 957 | 4.2 percentage points |
| 1970s (Ages 46-55 in 2025) | 738 | 4.7 percentage points |
| 1980s (Ages 36-45 in 2025) | 732 | 4.7 percentage points |
| 1990s (Ages 26-35 in 2025) | 599 | 5.1 percentage points |

* Estimates for Asian adults are representative of English speakers only.
Note: White, Black and Asian adults include those who report only being one race and are not Hispanic; Hispanics are of any race. Unweighted sample sizes do not account for the sample design or weighting and do not describe a group's contribution to weighted estimates. Refer to the Sample Design and Weighting sections in the Methodology for details.

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Sample sizes and sampling errors for other subgroups are available upon request. In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.