# 2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL WAVE 165 MEDIA BRANDS SURVEY FINAL QUESTIONNAIRE MARCH 10 – 16, 2025

Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("don't know" in phone mode) and 99 (refusal in phone mode and no answer in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

#### \*CODEBOOK FOR ATP SAMPLE VARIABLES TO BE USED IN SURVEY PROGRAMMING LOGIC\*

#### **X\_NONINTERNET**

- 1 Non-internet user
- 2 Internet user
- 99 Refused

Note: Flag to identify internet users in PAYWALL1.

Source: Frame file F\_INTFREQ. If F\_INTFREQ=6, X\_NONINTERNET=1. If F\_INTFREQ=1-5,

X\_NONINTERNET=2.

MAIN QUESTIONNAIRE BEGINS HERE			
ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE			
QUE: FOLNEWS ASK ALL:			
	Woul	d you say you follow the news	
	[ PN: IF CATI: ] (READ LIST)		
	1 2 3 4 98 99		
ASK .	ROTA	NEWS TE RESPONSE OPTIONS 1-5/5-1, HOLDING 98 AND 99 LAST; INCLUDE IN DATA FILE ]	
	How	often would you say you intentionally seek out news?	
	[ PN	: IF CATI: ] (READ LIST)	
	1 2 3	Extremely often Often Sometimes	

- 4

- Rarely
  Never
  [ PN: IF CATI: ] (DO NOT READ) Don't know
  [ PN: IF WEB: ] Web blank / [ PN: IF CATI: ] (DO NOT READ) Refused 98 99

**BAT: WINTOPICS** 

**ASK ALL:** 

[ PN: RANDOMIZE ITEMS ACROSS TWO SCREENS; ROTATE RESPONSE OPTIONS 1-4/4-1, HOLDING 5 AND 99 LAST; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE ]
[ PN: SHOW "READ FOR FIRST ITEM" AND "READ FOR SUBSEQUENT ITEMS" ON THE FIRST SCREEN; ON THE FIRST SCREEN, BETWEEN THE QUESTION TEXT AND THE GRID, INCLUDE AN INTERVIEWER INSTRUCTION: "[INTERVIEWER NOTE: QUESTION CONTINUES ON NEXT PAGE]"; ONLY SHOW "READ FOR SUBSEQUENT ITEMS" ON THE SECOND SCREEN ]

[ PN: IF WEB: ] Do you think of each of the following as "news?"

[ PN: IF CATI: READ FOR FIRST ITEM: ] Do you think of each of the following as "news?" First, (INSERT ITEM). Do you think this is (READ LIST)?

[ PN: IF CATI: READ FOR SUBSEQUENT ITEMS: ] Next, (INSERT ITEM). (READ IF NECESSARY: Do you think this is (READ LIST)?)

#### **BATTERY ITEMS:**

- a Election updates and information
- b Notable achievements about local people in your community
- c Major car accidents or motor vehicle crashes
- d Celebrities and their lives
- e A company reporting financial results
- f [PN: IF WEB: ] Sports information (scores, trades, injuries) [PN: IF CATI: ] Sports information such as scores, trades, and injuries
- g Information about the war in Gaza

#### **RESPONSE CATEGORIES:**

- 1 Definitely news
- 2 Probably news
- 3 Probably <u>not</u> news
- 4 Definitely <u>not</u> news

[ PN: INSERT A LINE OF SPACE ]

- 5 [ PN: IF WEB: ] Not sure [ PN: IF CATI: ] Or are you not sure?
- 99 [ PN: IF WEB: ] Web blank / [ PN: IF CATI: ] (DO NOT READ) Refused

**BAT: WINFACTOR** 

**ASK ALL:** 

[ PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE ]

[ PN: IF WEB: ] Thinking about what does and does not count as "news," how much of a factor is each of the following?

[ PN: IF CATI: READ FOR FIRST ITEM: ] Thinking about what does and does not count as "news," how much of a factor is each of the following? First, (INSERT ITEM). Is this a (READ LIST)?

[ PN: IF CATI: READ FOR SUBSEQUENT ITEMS: ] Next, (INSERT ITEM).
(READ IF NECESSARY: Thinking about what does and does not count as "news," how much of a factor is (INSERT ITEM)? Is this a (READ LIST)?)

#### **BATTERY ITEMS:**

- a Whether it is factual
- b Whether it is up to date
- c [PN: IF WEB:] Whether it is interesting or relevant to me personally [PN: IF CATI:] Whether it is interesting or relevant to you personally
- d Whether it is important to society
- e Whether it is unbiased

#### **RESPONSE CATEGORIES:**

- 1 Major factor in whether something is news
- 2 Minor factor in whether something is news
- 3 Not a factor in whether something is news
- 98 [ PN: IF CATI: ] (DO NOT READ) Don't know
- 99 PN: IF WEB: Web blank / PN: IF CATI: ODO NOT READ) Refused

## BAT: GROUP\_TRUST ASK ALL:

[ PN: IF WEB: ] How much, if at all, do you trust the information you get from...

[ PN: IF CATI: READ FOR FIRST ITEM: ] How much, if at all, do you trust the information you get from (INSERT ITEM)? (READ LIST)

[ PN: IF CATI: READ FOR SUBSEQUENT ITEMS: ] What about the information from (INSERT ITEM)?

(READ IF NECESSARY: How much, if at all, do you trust the information you get from (INSERT ITEM)? (READ LIST))

#### **BATTERY ITEMS:**

- a National news organizations
- b Local news organizations
- c Friends, family, and acquaintances
- d [PN: IF WEB: ] Social media sites, such as Facebook, X (formerly Twitter), or YouTube [PN: IF CATI: ] Social media sites, such as Facebook, X, formerly known as Twitter, or YouTube

#### **RESPONSE CATEGORIES:**

- 1 A lot
- 2 Some
- 3 Not too much
- 4 Not at all
- 98 [ PN: IF CATI: ] (DO NOT READ) Don't know
- 99 [ PN: IF WEB: ] Web blank / [ PN: IF CATI: ] (DO NOT READ) Refused

#### ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

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TXT:

#### **DISPLAY TO ALL:**

On another topic...

**QUE: SOURCEHEARD** 

**ASK ALL:** 

[ PN: ITEMS ARE DISPLAYED IN A 3X5 GRID (3 ROWS OF 5 ITEMS EACH) ON DESKTOP. ITEMS SHOULD BE A CLICKABLE IMAGE WHERE RESPONDENTS CAN CLICK ANYWHERE WITHIN THE FIELD FOR THE ITEM TO BE SELECTED. AFTER SELECTING THE ITEM, A BLUE HIGHLIGHT SHOULD BORDER THE IMAGE; ALL TEXT OF THE SOURCE NAMES UNDER THE LOGOS SHOULD BE THE SAME FONT AND SAME SIZE FOR ALL QUESTIONS IN THIS SERIES (SOURCEHEARD-SOURCEUSE2); FIELD SHOULD BE BIG ENOUGH SO FONT AND LOGO ARE EASILY READ BOTH ON DESKTOP AND MOBILE. IF NAME IS TOO LONG, WRAP ONTO SECOND LINE. IMAGES OF THE LOGOS SHOULD ROUGHLY ALL BE THE SAME SIZE. SIZE OF THE FIELD SHOULD BE THE SAME FOR EACH SOURCE. ]

[ PN: ACCEPT MULTIPLE RESPONSES. CODES 98 AND 99 ARE EXCLUSIVE ]

[ PN: RANDOMIZE ORDER OF SCREEN 1 AND SCREEN 2; RANDOMIZE ITEMS WITHIN EACH SCREEN; INCLUDE RANDOMIZATIONS IN DATA FILE ]

[ PN: SHOW "READ FOR FIRST ITEM" AND "READ FOR SUBSEQUENT ITEMS" ON THE FIRST SCREEN; ON THE FIRST SCREEN, BETWEEN THE QUESTION TEXT AND THE GRID, INCLUDE AN INTERVIEWER INSTRUCTION: "[INTERVIEWER NOTE: QUESTION CONTINUES ON NEXT PAGE]"; ONLY SHOW "READ FOR SUBSEQUENT ITEMS" ON THE SECOND SCREEN ]

[ PN: IF WEB: ] Please click or tap on all of the sources that you have <u>heard of</u>, regardless of whether you use them or not.

[ PN: IF WEB: ] Select all that apply. If you are unsure, please do not click it.

[ PN: IF CATI: READ FOR FIRST ITEM: ] Have you <u>heard of</u> each of the following sources, regardless of whether you use them or not? First, have you <u>heard of</u> (INSERT ITEM)?

[ PN: IF CATI: READ FOR SUBSEQUENT ITEMS: ] Next, have you <u>heard of</u> (INSERT ITEM)?

[ PN: IF CATI: ] [INTERVIEWER: FOR EACH ITEM, IF R SAYS YES THEY HAVE HEARD OF THE SOURCE, CLICK ON THE IMAGE OF THE SOURCE. IF R SAYS NO THEY HAVE NOT HEARD OF THE SOURCE, DO NOT MAKE ANY SELECTIONS. IF R SAYS THEY ARE UNSURE, DO NOT MAKE ANY SELECTIONS. ONLY SELECT THE DON'T KNOW OPTION IF R SAID THEY DON'T KNOW FOR ALL ITEMS. ONLY SELECT THE REFUSED OPTION IF R SAID THEY REFUSED FOR ALL ITEMS.]

#### **SCREEN 1:**

ABC ABC News NBC NBC News

CBS CBS News

TEL Telemundo [ PN: IF CATI: (PRONO: teh-leh-moon-doh) ]

WSJ The Wall Street Journal

NYP New York Post

NPR NPR

HIL The Hill ATL The Atlantic

GUA The Guardian

FOR Forbes

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AΡ The Associated Press MAX Newsmax The Joe Rogan [ PN: IF CATI: (PRONO: ROH-gun) ] Experience JOE BRE Breitbart [ PN: IF CATI: (PRONO: brite-bart) ] [ PN: IF CATI: ] (DO NOT READ) Don't know 98 99 [ PN: IF WEB: ] Web blank / [ PN: IF CATI: ] (DO NOT READ) Refused **SCREEN 2:** UNI Univision [ PN: IF CATI: (PRONO: you-ni-VIZ-shun) ] FOX Fox News CNN CNN MSN **MSNBC** NYT The New York Times WAS The Washington Post PBS AXI Axios [ PN: IF CATI: (PRONO: AK-see-oss) ] USA **USA Today** HUF HuffPost NEW Newsweek POL Politico BBC **BBC News** DAI The Daily Wire TUC Tucker Carlson [ PN: IF CATI: (PRONO: TUCK-er KARL-sun) ] Network 98 [ PN: IF CATI: ] (DO NOT READ) Don't know 99 [ PN: IF WEB: ] Web blank / [ PN: IF CATI: ] (DO NOT READ) Refused ------

#### **QUE: SOURCETRUST2**

ASK IF SELECTED ANY SOURCES IN SOURCEHEARD (SOURCEHEARD NE 98 OR 99):

[ PN: ACCEPT MULTIPLE RESPONSES. CODES 98 AND 99 ARE EXCLUSIVE ]

[ PN: SHOW ALL SOURCES SELECTED IN SOURCEHEARD; RANDOMIZE ITEMS IN SAME ORDER AS SOURCEHEARD, MOVING ITEMS FROM SCREEN 2 TO SCREEN 1 AS SPACE PERMITS, UP TO A MAX OF 15 ITEMS ON SCREEN 1; IF 15 OR FEWER ITEMS WERE SELECTED IN SOURCEHEARD, SHOW ALL ITEMS ON ONE SCREEN; IF MORE THAN 15 ITEMS WERE SELECTED IN SOURCEHEARD, SPLIT SELECTED ITEMS EQUALLY OVER TWO SCREENS; INCLUDE RANDOMIZATION IN DATA FILE ]

[ PN: SHOW "READ FOR FIRST ITEM" AND "READ FOR SUBSEQUENT ITEMS" ON THE FIRST SCREEN; IF SOURCETRUST2 WILL GO ONTO A SECOND SCREEN: ON THE FIRST SCREEN, BETWEEN THE QUESTION TEXT AND THE GRID, INCLUDE AN INTERVIEWER INSTRUCTION: "[INTERVIEWER NOTE: QUESTION CONTINUES ON NEXT PAGE]"; ONLY SHOW "READ FOR SUBSEQUENT ITEMS" ON THE SECOND SCREEN ]

[ PN: IF WEB: ] Of the sources you have heard of, click or tap on all that you generally <u>trust</u> as sources of news.

[ PN: IF WEB: ] Select all that apply. If you are unsure, please do not click it.

[ PN: IF CATI: READ FOR FIRST ITEM: ] Of the sources you have heard of, which do you generally <u>trust</u> as sources of news? First, do you <u>trust</u> (INSERT ITEM)?

[ PN: IF CATI: READ FOR SUBSEQUENT ITEMS: ] Next, do you trust (INSERT ITEM)?

[ PN: IF CATI: ] [INTERVIEWER: FOR EACH ITEM, IF R SAYS YES THEY TRUST THE SOURCE, CLICK ON THE IMAGE OF THE SOURCE. IF R SAYS NO THEY DO NOT TRUST THE SOURCE, DO NOT MAKE ANY SELECTIONS. IF R SAYS THEY ARE UNSURE, DO NOT MAKE ANY SELECTIONS. ONLY SELECT THE DON'T KNOW OPTION IF R SAID THEY DON'T KNOW FOR ALL ITEMS. ONLY SELECT THE REFUSED OPTION IF R SAID THEY REFUSED FOR ALL ITEMS.]

- ABC ASK IF HEARD OF ABC (SOURCEHEARD\_ABC=1): ABC News
- NBC ASK IF HEARD OF NBC (SOURCEHEARD\_NBC=1): NBC News
- CBS **ASK IF HEARD OF CBS (SOURCEHEARD\_CBS=1):** CBS News
- TEL ASK IF HEARD OF Telemundo (SOURCEHEARD\_TEL=1): Telemundo [ PN: IF CATI: (PRONO: teh-leh-moon-doh) ]
- WSJ **ASK IF HEARD OF WSJ (SOURCEHEARD\_WSJ=1):** The Wall Street Journal
- NYP ASK IF HEARD OF NYP (SOURCEHEARD\_NYP=1): New York Post
- NPR ASK IF HEARD OF NPR (SOURCEHEARD\_NPR=1): NPR
- HIL ASK IF HEARD OF The Hill (SOURCEHEARD\_HIL=1): The Hill
- ATL ASK IF HEARD OF The Atlantic (SOURCEHEARD\_ATL=1): The Atlantic
- GUA ASK IF HEARD OF The Guardian (SOURCEHEARD\_GUA=1): The Guardian
- FOR ASK IF HEARD OF Forbes (SOURCEHEARD\_FOR=1): Forbes
- AP **ASK IF HEARD OF AP (SOURCEHEARD\_AP=1):** The Associated Press
- MAX **ASK IF HEARD OF Newsmax (SOURCEHEARD\_MAX=1):** Newsmax
- JOE ASK IF HEARD OF Joe Rogan (SOURCEHEARD\_JOE=1): The Joe Rogan [ PN: IF CATI: (PRONO: ROH-gun) ] Experience
- BRE [ PN: ASK IF HEARD OF Breitbart (SOURCEHEARD\_BRE=1): Breitbart [ PN: IF CATI: (PRONO: brite-bart) ]
- UNI ASK IF HEARD OF Univision (SOURCEHEARD\_UNI=1): Univision [ PN: IF CATI: (PRONO: you-ni-VIZ-shun) ]
- FOX ASK IF HEARD OF Fox (SOURCEHEARD\_FOX=1): Fox News
- CNN ASK IF HEARD OF CNN (SOURCEHEARD\_CNN=1): CNN
- MSN ASK IF HEARD OF MSNBC (SOURCEHEARD\_MSN=1): MSNBC
- NYT **ASK IF HEARD OF NYT (SOURCEHEARD\_NYT=1):** The New York Times
- WAS ASK IF HEARD OF WaPo (SOURCEHEARD\_WAS=1): The Washington Post

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PBS AXI	ASK IF HEARD OF PBS (SOURCEHEARD_PBS=1): PBS ASK IF HEARD OF Axios (SOURCEHEARD_AXI=1): Axios [ PN: IF CATI: (PRONO: AK-see-oss) ]
USA	ASK IF HEARD OF USA Today (SOURCEHEARD_USA=1): USA Today
HUF	ASK IF HEARD OF HuffPost (SOURCEHEARD_HUF=1): HuffPost
NEW	ASK IF HEARD OF Newsweek (SOURCEHEARD_NEW=1): Newsweek
POL	ASK IF HEARD OF Politico (SOURCEHEARD_POL=1): Politico
BBC	ASK IF HEARD OF BBC (SOURCEHEARD_BBC=1): BBC News
DAI	ASK IF HEARD OF Daily Wire (SOURCEHEARD_DAI=1): The Daily Wire
TUC	ASK IF HEARD OF Tucker Carlson (SOURCEHEARD_TUC=1): Tucker Carlson [
	PN: IF CATI: (PRONO: TUCK-er KARL-sun) ] Network
98	[ PN: IF CATI: ] (DO NOT READ) Don't know
99	[ PN: IF WEB: ] Web blank / [ PN: IF CATI: ] (DO NOT READ) Refused

#### **QUE: SOURCEDISTRUST2**

ASK IF SELECTED ANY SOURCES IN SOURCEHEARD AND DON'T TRUST AT LEAST ONE SOURCE ((SOURCEHEARD NE 98 OR 99) AND (SOURCETRUST2=0 FOR ONE OR MORE ITEMS)):

[ PN: ACCEPT MULTIPLE RESPONSES. CODES 98 AND 99 ARE EXCLUSIVE ]
[ PN: SHOW ALL SOURCES SELECTED IN SOURCEHEARD & NOT SELECTED IN
SOURCETRUST2. RANDOMIZE ITEMS IN SAME ORDER AS SOURCEHEARD, MOVING ITEMS
FROM SCREEN 2 TO SCREEN 1 AS SPACE PERMITS, UP TO A MAX OF 15 ITEMS ON SCREEN 1;
IF 15 OR FEWER ITEMS WERE SELECTED IN SOURCEHEARD AND NOT SELECTED IN
SOURCETRUST, SHOW ALL ITEMS ON ONE SCREEN; IF MORE THAN 15 ITEMS WERE
SELECTED IN SOURCEHEARD AND NOT SELECTED IN SOURCETRUST, SPLIT SELECTED ITEMS
EQUALLY OVER TWO SCREENS; INCLUDE RANDOMIZATION IN DATA FILE ]
[ PN: SHOW "READ FOR FIRST ITEM" AND "READ FOR SUBSEQUENT ITEMS" ON THE FIRST
SCREEN; IF SOURCETRUST2 WILL GO ONTO A SECOND SCREEN: ON THE FIRST SCREEN,
BETWEEN THE QUESTION TEXT AND THE GRID, INCLUDE AN INTERVIEWER INSTRUCTION:
"[INTERVIEWER NOTE: QUESTION CONTINUES ON NEXT PAGE]"; ONLY SHOW "READ FOR
SUBSEQUENT ITEMS" ON THE SECOND SCREEN ]

[ PN: IF WEB: ] Now, click or tap on all that you generally <u>distrust</u> as sources of news.

[ PN: IF WEB: ] Select all that apply. If you are unsure, please do not click it.

[ PN: IF CATI: READ FOR FIRST ITEM: ] Of the sources you have heard of, which do you generally <u>distrust</u> as sources of news? First, do you <u>distrust</u> (INSERT ITEM)?

[ PN: IF CATI: READ FOR SUBSEQUENT ITEMS: ] Next, do you distrust (INSERT ITEM)?

[ PN: IF CATI: ] [INTERVIEWER: FOR EACH ITEM, IF R SAYS YES THEY DISTRUST THE SOURCE, CLICK ON THE IMAGE OF THE SOURCE. IF R SAYS NO THEY DO NOT DISTRUST THE SOURCE, DO NOT MAKE ANY SELECTIONS. IF R SAYS THEY ARE UNSURE, DO NOT MAKE ANY SELECTIONS. ONLY SELECT THE DON'T KNOW OPTION IF R SAID THEY DON'T KNOW FOR ALL ITEMS. ONLY SELECT THE REFUSED OPTION IF R SAID THEY REFUSED FOR ALL ITEMS.]

- ABC ASK IF HEARD OF & DON'T TRUST ABC (SOURCEHEARD\_ABC=1 & SOURCETRUST2\_ABC NE 1): ABC News
- NBC ASK IF HEARD OF & DON'T TRUST NBC (SOURCEHEARD\_NBC=1 & SOURCETRUST2\_NBC NE 1): NBC News
- CBS ASK IF HEARD OF & DON'T TRUST CBS (SOURCEHEARD\_CBS=1 & SOURCETRUST2\_CBS NE 1): CBS News
- TEL ASK IF HEARD OF & DON'T TRUST Telemundo (SOURCEHEARD\_TEL=1 & SOURCETRUST2\_TEL NE 1): Telemundo [ PN: IF CATI: (PRONO: teh-leh-moondoh) ]
- WSJ ASK IF HEARD OF & DON'T TRUST WSJ (SOURCEHEARD\_WSJ=1 & SOURCETRUST2\_WSJ NE 1): The Wall Street Journal
- NYP ASK IF HEARD OF & DON'T TRUST NYP (SOURCEHEARD\_NYP=1 & SOURCETRUST2\_NYP NE 1): New York Post
- NPR ASK IF HEARD OF & DON'T TRUST NPR (SOURCEHEARD\_NPR=1 & SOURCETRUST2 NPR NE 1): NPR
- HIL ASK IF HEARD OF & DON'T TRUST The Hill (SOURCEHEARD\_HIL=1 & SOURCETRUST2\_HIL NE 1): The Hill
- ATL ASK IF HEARD OF & DON'T TRUST The Atlantic (SOURCEHEARD\_ATL=1 & SOURCETRUST2\_ATL NE 1): The Atlantic
- GUA ASK IF HEARD OF & DON'T TRUST The Guardian (SOURCEHEARD\_GUA=1 & SOURCETRUST2\_GUA NE 1): The Guardian
- FOR ASK IF HEARD OF & DON'T TRUST Forbes (SOURCEHEARD\_FOR=1 & SOURCETRUST2\_FOR NE 1): Forbes

- AP ASK IF HEARD OF & DON'T TRUST AP (SOURCEHEARD\_AP=1 & SOURCETRUST2\_AP NE 1): The Associated Press
- MAX ASK IF HEARD OF & DON'T TRUST Newsmax (SOURCEHEARD\_MAX=1 & SOURCETRUST2\_MAX NE 1): Newsmax
- JOE ASK IF HEARD OF & DON'T TRUST Joe Rogan (SOURCEHEARD\_JOE=1 & SOURCETRUST2\_JOE NE 1): The Joe Rogan [ PN: IF CATI: (PRONO: ROH-gun) ]

  Experience
- BRE ASK IF HEARD OF & DON'T TRUST Breitbart (SOURCEHEARD\_BRE=1 & SOURCETRUST2\_BRE NE 1): Breitbart [ PN: IF CATI: (PRONO: brite-bart) ]
- UNI ASK IF HEARD OF & DON'T TRUST Univision (SOURCEHEARD\_UNI=1 & SOURCETRUST2\_UNI NE 1): Univision [ PN: IF CATI: (PRONO: you-ni-VIZ-shun) ]
- FOX ASK IF HEARD OF & DON'T TRUST Fox (SOURCEHEARD\_FOX=1 & SOURCETRUST2\_FOX NE 1): Fox News
- CNN ASK IF HEARD OF & DON'T TRUST CNN (SOURCEHEARD\_CNN=1 & SOURCETRUST2\_CNN NE 1): CNN
- MSN ASK IF HEARD OF & DON'T TRUST MSNBC (SOURCEHEARD\_MSN=1 & SOURCETRUST2\_MSN NE 1): MSNBC
- NYT ASK IF HEARD OF & DON'T TRUST NYT (SOURCEHEARD\_NYT=1 & SOURCETRUST2\_NYT NE 1): The New York Times
- WAS ASK IF HEARD OF & DON'T TRUST WaPo (SOURCEHEARD\_WAS=1 & SOURCETRUST2\_WAS NE 1): The Washington Post
- PBS ASK IF HEARD OF & DON'T TRUST PBS (SOURCEHEARD\_PBS=1 & SOURCETRUST2\_PBS NE 1): PBS
- AXI ASK IF HEARD OF & DON'T TRUST Axios (SOURCEHEARD\_AXI=1 & SOURCETRUST2\_AXI NE 1): Axios [ PN: IF CATI: (PRONO: AK-see-oss) ]
- USA ASK IF HEARD OF & DON'T TRUST USA Today (SOURCEHEARD\_USA=1 & SOURCETRUST2\_USA NE 1): USA Today
- HUF ASK IF HEARD OF & DON'T TRUST HuffPost (SOURCEHEARD\_HUF=1 & SOURCETRUST2\_HUF NE 1): HuffPost
- NEW ASK IF HEARD OF & DON'T TRUST Newsweek (SOURCEHEARD\_NEW=1 & SOURCETRUST2\_NEW NE 1): Newsweek
- POL ASK IF HEARD OF & DON'T TRUST Politico (SOURCEHEARD\_POL=1 & SOURCETRUST2\_POL NE 1): Politico
- BBC ASK IF HEARD OF & DON'T TRUST BBC (SOURCEHEARD\_BBC=1 & SOURCETRUST2\_BBC NE 1): BBC News
- DAI ASK IF HEARD OF & DON'T TRUST Daily Wire (SOURCEHEARD\_DAI=1 & SOURCETRUST2\_DAI NE 1): The Daily Wire
- TUC ASK IF HEARD OF & DON'T TRUST Tucker Carlson (SOURCEHEARD\_TUC=1 & SOURCETRUST2\_TUC NE 1): Tucker Carlson [ PN: IF CATI: (PRONO: TUCK-er KARL-sun) ] Network
- 98 [ PN: IF CATI: ] (DO NOT READ) Don't know
- 99 [ PN: IF WEB: ] Web blank / [ PN: IF CATI: ] (DO NOT READ) Refused

**QUE: SOURCEUSE2** 

ASK IF SELECTED ANY SOURCES IN SOURCEHEARD (SOURCEHEARD NE 98 OR 99):

[ PN: ACCEPT MULTIPLE RESPONSES. CODES 98 AND 99 ARE EXCLUSIVE ]

[ PN: SHOW ALL SOURCES SELECTED IN SOURCEHEARD. RANDOMIZE ITEMS IN SAME ORDER AS SOURCEHEARD, MOVING ITEMS FROM SCREEN 2 TO SCREEN 1 AS SPACE PERMITS, UP TO A MAX OF 15 ITEMS ON SCREEN 1; IF 15 OR FEWER ITEMS WERE SELECTED IN SOURCEHEARD, SHOW ALL ITEMS ON ONE SCREEN; IF MORE THAN 15 ITEMS WERE SELECTED IN SOURCEHEARD, SPLIT SELECTED ITEMS EQUALLY OVER TWO SCREENS; INCLUDE RANDOMIZATION IN DATA FILE ]

[ PN: SHOW "READ FOR FIRST ITEM" AND "READ FOR SUBSEQUENT ITEMS" ON THE FIRST SCREEN; IF SOURCETRUST2 WILL GO ONTO A SECOND SCREEN: ON THE FIRST SCREEN, BETWEEN THE QUESTION TEXT AND THE GRID, INCLUDE AN INTERVIEWER INSTRUCTION: "[INTERVIEWER NOTE: QUESTION CONTINUES ON NEXT PAGE]"; ONLY SHOW "READ FOR SUBSEQUENT ITEMS" ON THE SECOND SCREEN ]

[ PN: IF WEB: ] Please click or tap on all of the sources that you <u>regularly get news</u> from (regardless of whether you access them digitally or not).

[ PN: IF WEB: ] Select all that apply. If you are unsure, please do not click it.

[ PN: IF CATI: READ FOR FIRST ITEM: ] Of the sources you have heard of, which do you regularly get news from? This is regardless of whether you access them digitally or not. First, do you regularly get news from (INSERT ITEM)?

[ PN: IF CATI: READ FOR SUBSEQUENT ITEMS: ] Next, do you <u>regularly get news</u> from (INSERT ITEM)?

[ PN: IF CATI: ] [INTERVIEWER: FOR EACH ITEM, IF R SAYS YES THEY REGULARLY GET NEWS FROM THE SOURCE, CLICK ON THE IMAGE OF THE SOURCE. IF R SAYS NO THEY DO NOT REGULARLY GET NEWS FROM THE SOURCE, DO NOT MAKE ANY SELECTIONS. IF R SAYS THEY ARE UNSURE, DO NOT MAKE ANY SELECTIONS. ONLY SELECT THE DON'T KNOW OPTION IF R SAID THEY DON'T KNOW FOR ALL ITEMS. ONLY SELECT THE REFUSED OPTION IF R SAID THEY REFUSED FOR ALL ITEMS.]

- ABC ASK IF HEARD OF ABC (SOURCEHEARD\_ABC=1): ABC News
- NBC ASK IF HEARD OF NBC (SOURCEHEARD\_NBC=1): NBC News
- CBS ASK IF HEARD OF CBS (SOURCEHEARD CBS=1): CBS News
- TEL ASK IF HEARD OF Telemundo (SOURCEHEARD\_TEL=1): Telemundo [ PN: IF CATI: (PRONO: teh-leh-moon-doh) ]
- WSJ ASK IF HEARD OF WSJ (SOURCEHEARD\_WSJ=1): The Wall Street Journal
- NYP ASK IF HEARD OF NYP (SOURCEHEARD\_NYP=1): New York Post
- NPR ASK IF HEARD OF NPR (SOURCEHEARD\_NPR=1): NPR
- HIL ASK IF HEARD OF The Hill (SOURCEHEARD\_HIL=1): The Hill
- ATL ASK IF HEARD OF The Atlantic (SOURCEHEARD\_ATL=1): The Atlantic
- GUA ASK IF HEARD OF The Guardian (SOURCEHEARD\_GUA=1): The Guardian
- FOR ASK IF HEARD OF Forbes (SOURCEHEARD\_FOR=1): Forbes
- AP **ASK IF HEARD OF AP (SOURCEHEARD\_AP=1):** The Associated Press
- MAX ASK IF HEARD OF Newsmax (SOURCEHEARD\_MAX=1): Newsmax
- JOE ASK IF HEARD OF Joe Rogan (SOURCEHEARD\_JOE=1): The Joe Rogan [ PN: IF CATI: (PRONO: ROH-gun) ] Experience
- BRE [ PN: ASK IF HEARD OF Breitbart (SOURCEHEARD\_BRE=1): Breitbart [ PN: IF CATI: (PRONO: brite-bart) ]
- UNI ASK IF HEARD OF Univision (SOURCEHEARD\_UNI=1): Univision [ PN: IF CATI: (PRONO: you-ni-VIZ-shun) ]
- FOX ASK IF HEARD OF Fox (SOURCEHEARD\_FOX=1): Fox News
- CNN ASK IF HEARD OF CNN (SOURCEHEARD\_CNN=1): CNN
- MSN ASK IF HEARD OF MSNBC (SOURCEHEARD\_MSN=1): MSNBC

NYT ASK IF HEARD OF NYT (SOURCEHEARD\_NYT=1): The New York Times ASK IF HEARD OF WaPo (SOURCEHEARD\_WAS=1): The Washington Post WAS ASK IF HEARD OF PBS (SOURCEHEARD\_PBS=1): PBS PBS AXI ASK IF HEARD OF Axios (SOURCEHEARD\_AXI=1): Axios [ PN: IF CATI: (PRONO: AK-see-oss) ] USA ASK IF HEARD OF USA Today (SOURCEHEARD\_USA=1): USA Today ASK IF HEARD OF HuffPost (SOURCEHEARD\_HUF=1): HuffPost HUF NEW ASK IF HEARD OF Newsweek (SOURCEHEARD\_NEW=1): Newsweek POL ASK IF HEARD OF Politico (SOURCEHEARD\_POL=1): Politico BBC ASK IF HEARD OF BBC (SOURCEHEARD\_BBC=1): BBC News DAI ASK IF HEARD OF Daily Wire (SOURCEHEARD\_DAI=1): The Daily Wire TUC ASK IF HEARD OF Tucker Carlson (SOURCEHEARD\_TUC=1): Tucker Carlson [ PN: IF CATI: (PRONO: TUCK-er KARL-sun) ] Network [ PN: IF CATI: ] (DO NOT READ) Don't know 98 99 [ PN: IF WEB: ] Web blank / [ PN: IF CATI: ] (DO NOT READ) Refused

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#### ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

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QUE: WINPOL ASK ALL:

[ PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS SEEKNEWS, HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN DATA FILE ]

How important is it to you that your news sources share your political views?

[ PN: IF CATI: ] (READ LIST)

- 1 Extremely important
- 2 Very important
- 3 Somewhat important
- 4 Not too important
- 5 Not at all important
- 98 [ PN: IF CATI: ] (DO NOT READ) Don't know
- 99 [ PN: IF WEB: ] Web blank / [ PN: IF CATI: ] (DO NOT READ) Refused

**BAT: WINFEELING** 

**ASK ALL:** 

[ PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS SEEKNEWS, HOLDING 98 AND 99 LAST; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE ]

[ PN: IF WEB: ] Thinking about the news you get, how often does it make you feel...

[ PN: IF CATI: READ FOR FIRST ITEM: ] Thinking about the news you get, how often does it make you feel (INSERT ITEM)? (READ LIST)

[ PN: IF CATI: READ FOR SUBSEQUENT ITEMS: ] Next, how often does it make you feel (INSERT ITEM)?

(READ IF NECESSARY: Thinking about the news you get, how often does it make you feel (INSERT ITEM)? (READ LIST))

#### **BATTERY ITEMS:**

- a Scared
- b Confused
- c Sad
- d Angry
- e Happy
- f Hopeful
- g Informed
- h Empowered

#### **RESPONSE CATEGORIES:**

- 1 Extremely often
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- 98 [ PN: IF CATI: ] (DO NOT READ) Don't know
- 99 [ PN: IF WEB: ] Web blank / [ PN: IF CATI: ] (DO NOT READ) Refused

**QUE: FUNDNPRPBS** 

**ASK ALL:** 

[ PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3 AND 99 LAST; INCLUDE

RANDOMIZATION IN DATA FILE ]

As you may know, a bill has been introduced in Congress that would <u>stop</u> federal government funding for public media organizations like NPR and PBS.

From what you've seen and heard, do you think...

[ PN: IF CATI: ] (READ LIST)

- Congress should remove federal government funding from NPR and PBS
- NPR and PBS should continue to receive funding from the federal government

[ PN: INSERT A LINE OF SPACE ]

- 3 [PN: IF WEB: ] Not sure [PN: IF CATI: ] Or are you not sure?
- 99 [ PN: IF WEB: ] Web blank / [ PN: IF CATI: ] (DO NOT READ) Refused

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE