

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 164 MULTI-TOPIC SURVEY
FINAL QUESTIONNAIRE
FEB. 24 – MARCH 2, 2025**

Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("don't know" in phone mode) and 99 (refusal in phone mode and no answer in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

CODEBOOK FOR ATP SAMPLE VARIABLES TO BE USED IN SURVEY PROGRAMMING LOGIC

X_FORM

- 1 Form 1
- 2 Form 2

Note: Flag to randomly assign panelists to one of two forms (Form 1, Form 2) and weight within form
ATP source: Randomly assigned for each survey.

 -----**MAIN QUESTIONNAIRE BEGINS HERE**-----

OTHER QUESTIONS PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE.

BAT: HEALTH_TALK1

ASK ALL:

[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1 HOLDING 98 AND 99 LAST; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE]

[PN: IF WEB:] In general, how often would you say you hear or read about each of the following topics? This could be in the news, on social media, or conversations with others.

[PN: IF CATI: READ FOR FIRST ITEM:] In general, how often would you say you hear or read about each of the following topics? This could be in the news, on social media, or conversations with others. First, **(INSERT ITEM)**. **(READ LIST)**

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] Next, **(INSERT ITEM)**. **(READ AS NECESSARY: In general, how often would you say you hear or read about (INSERT ITEM)? This could be in the news, on social media, or conversations with others. (READ LIST IF NECESSARY))**

BATTERY ITEMS:

- a **[PN: IF FORM 1 (X_FORM=1):]** Ozempic **[PN: IF CATI: (PRONO: Oh-ZEM-pic)**, Wegovy **[PN: IF CATI: (PRONO: Wee-GOH-vee)**], and other similar drugs that are being used for weight loss
- b **[PN: IF FORM 1 (X_FORM=1):]** Bird flu
- c **[PN: IF FORM 1 (X_FORM=1):]** Autism, ADHD, or other neurodivergent conditions that affect how the brain processes information
- d **[PN: IF FORM 1 (X_FORM=1):]** Menopause symptoms
- e **[PN: IF FORM 2 (X_FORM=2):]** Psychedelic **[PN: IF CATI: (PRONO: SY-cuh-dell-ick)**] drugs being used for mental health treatment, such as LSD or psilocybin **[PN: IF CATI: (PRONO: SY-loh-SY-bin)**] mushrooms
- f **[PN: IF FORM 2 (X_FORM=2):]** Cosmetic treatments that can reduce signs of aging, such as Botox injections
- g **[PN: IF FORM 2 (X_FORM=2):]** Raw milk, meaning milk that has not been pasteurized **[PN: IF CATI: (PRONO: pass-chur-ized)**]
- h **[PN: IF FORM 2 (X_FORM=2):]** Sleep habits

RESPONSE CATEGORIES:

- 1 Extremely often
 - 2 Very often
 - 3 Sometimes
 - 4 Rarely
 - 5 Never
 - 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
 - 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused
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