

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 165 MEDIA BRANDS SURVEY
FINAL QUESTIONNAIRE
MARCH 10 – 16, 2025**

Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("don't know" in phone mode) and 99 (refusal in phone mode and no answer in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

CODEBOOK FOR ATP SAMPLE VARIABLES TO BE USED IN SURVEY PROGRAMMING LOGIC

X_NONINTERNET

- 1 Non-internet user
- 2 Internet user
- 99 Refused

Note: Flag to identify internet users in PAYWALL1.

Source: Frame file F_INTFREQ. If F_INTFREQ=6, X_NONINTERNET=1. If F_INTFREQ=1-5, X_NONINTERNET=2.

-----**MAIN QUESTIONNAIRE BEGINS HERE**-----

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE

TXT:
DISPLAY TO ALL:
On another topic...

QUE: SOCTRUST4
ASK ALL:

Generally speaking, would you say you can trust most people...

[**PN: IF CATI:**] **(READ LIST)**

- 1 A great deal
- 2 A fair amount
- 3 Not too much
- 4 Not at all
- 98 [**PN: IF CATI:**] **(DO NOT READ)** Don't know
- 99 [**PN: IF WEB:**] Web blank / [**PN: IF CATI:**] **(DO NOT READ)** Refused

QUE: CHGTRST
ASK ALL:
[**PN: ROTATE RESPONSE OPTIONS 1-5/5-1, HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN DATA FILE**]

In recent years, would you say your trust in other people has...

[**PN: IF CATI:**] **(READ LIST)**

- 1 Increased a lot
 - 2 Increased a little
 - 3 Stayed about the same
 - 4 Decreased a little
 - 5 Decreased a lot
 - 98 [**PN: IF CATI:**] **(DO NOT READ)** Don't know
 - 99 [**PN: IF WEB:**] Web blank / [**PN: IF CATI:**] **(DO NOT READ)** Refused
-

QUE: TRUST_NHBR
ASK ALL:

How much do you trust the people in your neighborhood? In general, do you trust...

[PN: IF CATI:] (READ LIST)

- 1 All of the people in your neighborhood
 - 2 Most of the people in your neighborhood
 - 3 Some of the people in your neighborhood
 - 4 None of the people in your neighborhood
 - 98 [PN: IF CATI:] (DO NOT READ) Don't know
 - 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused
-

QUE: NEIGHKNOW
ASK ALL:

Thinking of your neighbors, would you say you...

[PN: IF CATI:] (READ LIST)

- 1 Know all of them
 - 2 Know most of them
 - 3 Know only some of them
 - 4 Don't know any of them
 - 98 [PN: IF CATI:] (DO NOT READ) Don't know
 - 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused
-

BAT: NEIGHSAME
ASK ALL:

[PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE]

[PN: IF WEB:] As far as you know, how many of your neighbors...

[PN: IF CATI: READ FOR FIRST ITEM:] As far as you know, how many of your neighbors (INSERT ITEM)? (READ LIST)

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] How many of your neighbors (INSERT ITEM)? (READ LIST AS NECESSARY)

BATTERY ITEMS:

- a Are the same race or ethnicity as you
- [PN: NO ITEM b]
- c Have the same political views as you
- d Have about the same level of education as you

RESPONSE CATEGORIES:

- 1 All of them
- 2 Most of them
- 3 About half
- 4 Only some of them
- 5 None of them
- 98 [PN: IF CATI:] (DO NOT READ) Don't know
- 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

TXT:

[PN: RANDOMIZE ORDER OF YOU_BATT AND OTH_BATT; INCLUDE RANDOMIZATION IN DATA FILE]

BAT: YOU_BATT

ASK ALL:

[PN: RANDOMIZE ITEMS IN SAME ORDER AS OTH_BATT; ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS SEEKNEWS, HOLDING 98 AND 99 LAST; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE]

[PN: IF WEB:] How likely would you be to do the following?

[PN: IF CATI: **READ FOR FIRST ITEM:**] How likely would you be to do the following? First, (INSERT ITEM). (**READ LIST**)

[PN: IF CATI: **READ FOR SUBSEQUENT ITEMS:**] Next, how likely would you be to (INSERT ITEM)? (**READ LIST AS NECESSARY**)

BATTERY ITEMS:

MAIL	Bring in the mail or water the plants for a neighbor who asks you to help while they are out of town
MEAL	Bring a meal to a friend or neighbor if they were sick
LOAN	Loan money to a friend who needed it quickly for an emergency
CONSERVE	Conserve water or electricity if public officials asked everyone in your area to do so because of an emergency

RESPONSE CATEGORIES:

1	Extremely likely
2	Very likely
3	Somewhat likely
4	Not too likely
5	Not at all likely
98	[PN: IF CATI:] (DO NOT READ) Don't know
99	[PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

TXT:

[PN: RANDOMIZE ORDER OF YOU_BATT AND OTH_BATT; INCLUDE RANDOMIZATION IN DATA FILE]

BAT: OTH_BATT

ASK ALL:

[PN: RANDOMIZE ITEMS IN SAME ORDER AS YOU_BATT; ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS SEEKNEWS, HOLDING 98 AND 99 LAST; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE]

[PN: IF WEB:] How likely do you think it is that...

[PN: IF CATI: READ FOR FIRST ITEM:] How likely do you think it is that **(INSERT ITEM)? (READ LIST)**

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] Next, how likely do you think it is that **(INSERT ITEM)? (READ LIST AS NECESSARY)**

BATTERY ITEMS:

MAIL	<u>A neighbor</u> would bring in your mail or water your plants if you asked them to help while you were out of town
MEAL	<u>A friend or neighbor</u> would bring you a meal if you were sick
LOAN	<u>A friend</u> would loan you money if you needed it quickly for an emergency
CONSERVE	<u>The people where you live</u> would conserve water or electricity if public officials asked them to do so because of an emergency

RESPONSE CATEGORIES:

1	Extremely likely
2	Very likely
3	Somewhat likely
4	Not too likely
5	Not at all likely
98	[PN: IF CATI:] (DO NOT READ) Don't know
99	[PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

QUE: NEIGHKEYS
ASK ALL:

[**PN: IF WEB:**] Do you have any neighbors you would feel comfortable asking to keep a set of keys to your home for emergencies (for example if you were locked out)?

[**PN: IF CATI:**] Do you have any neighbors you would feel comfortable asking to keep a set of keys to your home for emergencies, for example if you were locked out?

[**PN: IF CATI:**] **(READ LIST IF NECESSARY)**

1 Yes

2 No

98 [**PN: IF CATI:**] **(DO NOT READ)** Don't know

99 [**PN: IF WEB:**] Web blank / [**PN: IF CATI:**] **(DO NOT READ)** Refused

BAT: PROSOCBATT
ASK ALL:

[**PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE**]

[**PN: IF WEB:**] In the past 12 months, have you...

[**PN: IF CATI:** **READ FOR EACH ITEM:**] In the past 12 months, have you **(INSERT ITEM)? (READ LIST IF NECESSARY)**

BATTERY ITEMS:

MEET Attended a community meeting

DONATE Donated money or items to a charity or cause

FIXPROB Worked with people from your neighborhood to fix a problem or improve a condition in your community or elsewhere

BLOOD Donated blood

RESPONSE CATEGORIES:

1 Yes

2 No

98 [**PN: IF CATI:**] **(DO NOT READ)** Don't know

99 [**PN: IF WEB:**] Web blank / [**PN: IF CATI:**] **(DO NOT READ)** Refused

BAT: TRSTBEHV

ASK ALL:

[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1, HOLDING 98 AND 99 LAST; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE]

[PN: IF WEB:] How often do you...

[PN: IF CATI: **READ FOR FIRST ITEM:**] How often do you **(INSERT ITEM)? (READ LIST)**

[PN: IF CATI: **READ FOR SUBSEQUENT ITEMS:**] Next, how often do you **(INSERT ITEM)? (READ LIST AS NECESSARY)**

BATTERY ITEMS:

LOCK	Leave the doors to your home unlocked
OPENDOOR	Open the door if someone knocks and you don't know who it is
BELONGINGS	Leave your belongings unattended in public spaces if you need to step away for a minute
SMALLTALK	Make small talk with people you don't know in a public space like a grocery store

RESPONSE CATEGORIES:

1	Always
2	Most of the time
3	Sometimes
4	Rarely
5	Never
98	[PN: IF CATI:] (DO NOT READ) Don't know
99	[PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

QUE: SAFE

ASK ALL:

[PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS SEEKNEWS, HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

How safe do you feel in your neighborhood at night?

[PN: IF CATI:] **(READ LIST)**

1	Extremely safe
2	Very safe
3	Somewhat safe
4	Not too safe
5	Not at all safe
98	[PN: IF CATI:] (DO NOT READ) Don't know
99	[PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

BAT: LOCALPROB

ASK ALL:

[**PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE**]

[**PN: IF WEB:**] Regardless of whether you think each of the following is a problem in our country...

[**PN: IF WEB:**] How much, if at all, is each of the following a problem in your local community?

[**PN: IF CATI: READ FOR FIRST ITEM:**] Regardless of whether you think each of the following is a problem in our country... How much, if at all, is each of the following a problem in your local community? First, **(INSERT ITEM)**. Is this a **(READ LIST)**?

[**PN: IF CATI: READ FOR SUBSEQUENT ITEMS:**] What about **(INSERT ITEM)**? **(READ IF NECESSARY: Is this a (READ LIST)?)**

BATTERY ITEMS:

a Availability of jobs

b Drug addiction

[**PN: NO ITEMS c-h**]

i Poverty

j Crime

[**PN: NO ITEMS k-o**]

RESPONSE CATEGORIES:

- 1 [**PN: IF WEB:**] Major problem in my local community [**PN: IF CATI:**] Major problem in your local community
- 2 [**PN: IF WEB:**] Minor problem in my local community [**PN: IF CATI:**] Minor problem in your local community
- 3 [**PN: IF WEB:**] Not a problem in my local community [**PN: IF CATI:**] Not a problem in your local community
- 98 [**PN: IF CATI:**] **(DO NOT READ)** Don't know
- 99 [**PN: IF WEB:**] Web blank / [**PN: IF CATI:**] **(DO NOT READ)** Refused

QUE: E_COVID
ASK ALL:

Which of the following best describes your current employment situation?

[**PN: IF CATI:**] Are you currently employed full-time, employed part-time, retired, or are you not employed?

[**PN: IF CATI:**] **[INTERVIEWER: IF R SAYS THEY ARE A STUDENT, PROBE:** In addition to being a student, are you currently employed full time or part time? **IF FULL TIME, ENTER CODE 1-EMPLOYED FULL-TIME; IF PART TIME, ENTER CODE 2- EMPLOYED PART-TIME; IF NO, ENTER CODE 4-NOT EMPLOYED]**

[**PN: IF CATI:**] **[INTERVIEWER: IF R SAYS THEY ARE SELF-EMPLOYED, PROBE:** Are you currently self-employed full time or part time? **IF SELF-EMPLOYED FULL TIME, ENTER CODE 1-EMPLOYED FULL TIME; IF SELF-EMPLOYED PART TIME, ENTER CODE 2-EMPLOYED PART-TIME]**

[**PN: IF CATI:**] **[INTERVIEWER: IF R SAYS THEY ARE RETIRED, PROBE:** In addition to being retired, are you currently employed full time or part time? **IF FULL TIME, ENTER CODE 1-EMPLOYED FULL-TIME; IF PART TIME, ENTER CODE 2-EMPLOYED PART-TIME; IF NO, ENTER CODE 3-RETIRED]**

- 1 Employed full-time
- 2 Employed part-time
- 3 Retired
- 4 Not employed

98 [**PN: IF CATI:**] **(DO NOT READ)** Don't know

99 [**PN: IF WEB:**] Web blank / [**PN: IF CATI:**] **(DO NOT READ)** Refused

BAT: WORRY2

ASK ALL:

[PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE]

[PN: IF WEB:] How often, if ever, do you worry about each of the following?

[PN: IF CATI: READ FOR FIRST ITEM:] How often, if ever, do you worry about each of the following? First, (INSERT ITEM). Do you worry (READ LIST)?

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] What about (INSERT ITEM)?
(READ IF NECESSARY: Do you worry (READ LIST))

BATTERY ITEMS:

- a The amount of debt you have
- b **ASK IF EMPLOYED (E_COVID=1,2):** Losing your job
- c Paying your bills
- d The cost of health care for you and your family

[PN: NO ITEM e-h]

- i Losing your housing

RESPONSE CATEGORIES:

- 1 Every day
- 2 Almost every day
- 3 Sometimes
- 4 Rarely
- 5 Never
- 98 [PN: IF CATI:] (DO NOT READ) Don't know
- 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE