

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 165 MARCH 2025
FINAL TOPLINE
MARCH 10-16, 2025
TOTAL N=9,482**

Note: All numbers are percentages unless otherwise noted. Percentages less than 0.5% are replaced by an asterisk (*). Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel.

"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "not sure" was offered as an explicit option to web and telephone respondents, the "no answer" category includes only web skips and telephone refusals.

This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

American Trends Panel surveys conducted between October 2016 and June 2024 were conducted fully online (with tablets and data plans provided to adults without home internet). American Trends Panel surveys conducted prior to October 2016 were conducted primarily online, with some respondents completing by mail. For additional details, visit the methodology.

PN = Programming note

	Sample size	Margin of error at 95% confidence level
U.S. adults	9,482	+/- 1.4 percentage points
Rep/Lean Rep	4,376	+/- 2.0 percentage points
Dem/Lean Dem	4,912	+/- 1.8 percentage points

**FOLNEWS
ASK ALL:**

Would you say you follow the news...

	<u>All or most of the time</u>	<u>Some of the time</u>	<u>Only now and then</u>	<u>Hardly ever</u>	<u>No answer</u>
Mar 10-16, 2025	39	38	17	6	*
July 15-Aug 4, 2024	38	39	16	6	1
July 18-Aug 21, 2022	38	33	19	9	*
July 26-Aug 8, 2021	37	37	17	9	*
Aug 3-16, 2020	45	35	13	7	*
Aug 7-Sept 29, 2019	46	33	14	7	*
Aug 20-Oct 28, 2018	52	28	13	6	*

Feb 28-Mar 12, 2017	49	32	13	6	*
Oct 5, 2015-Mar 31, 2016	51	31	12	5	*

SEEKNEWS**ASK ALL:****[PN: ROTATE RESPONSE OPTIONS 1-5/5-1]**How often would you say you intentionally seek out news?Mar 10-16,
2025

12	Extremely often
32	Often
35	Sometimes
17	Rarely
4	Never
*	No answer

WINTOPICS**ASK ALL:****[PN: RANDOMIZE ITEMS ACROSS TWO SCREENS; ROTATE RESPONSE OPTIONS 1-4/4-1 HOLDING 5 LAST]**

Do you think of each of the following as "news?"

		Definitely <u>news</u>	Probably <u>news</u>	Probably <u>not news</u>	Definitely <u>not news</u>	Not <u>sure</u>	No <u>answer</u>
a.	Election updates and information Mar 10-16, 2025	66	25	4	2	3	*
b.	Notable achievements about local people in your community Mar 10-16, 2025	30	48	13	4	5	*
c.	Major car accidents or motor vehicle crashes Mar 10-16, 2025	37	43	12	4	3	*
d.	Celebrities and their lives Mar 10-16, 2025	3	13	33	46	4	*
e.	A company reporting financial results Mar 10-16, 2025	22	45	20	7	7	*
f.	Sports information (scores, trades, injuries) Mar 10-16, 2025	18	37	23	17	5	*

g.	Information about the war in Gaza						
	Mar 10-16, 2025	62	27	4	2	5	*

WINFACTOR

ASK ALL:

[PN: RANDOMIZE ITEMS]

Thinking about what does and does not count as "news," how much of a factor is each of the following?

		Major factor in whether something <u>is news</u>	Minor factor in whether something <u>is news</u>	Not a factor in whether something <u>is news</u>	No <u>answer</u>
a.	Whether it is factual Mar 10-16, 2025	85	10	5	1
b.	Whether it is up to date Mar 10-16, 2025	78	16	6	1
c.	Whether it is interesting or relevant to me personally Mar 10-16, 2025	29	39	31	*
d.	Whether it is important to society Mar 10-16, 2025	72	21	7	1
e.	Whether it is unbiased Mar 10-16, 2025	68	19	11	1

WINPOL

ASK ALL:

[PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS SEEKNEWS]

How important is it to you that your news sources share your political views?

Mar 10-16,	
<u>2025</u>	
4	Extremely important
13	Very important
37	Somewhat important
27	Not too important
17	Not at all important
1	No answer

WINFEELING**ASK ALL:**

[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS SEEKNEWS]

Thinking about the news you get, how often does it make you feel...

		<u>Extremely often</u>	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
a.	Scared Mar 10-16, 2025	9	19	39	23	11	1
b.	Confused Mar 10-16, 2025	6	19	45	22	8	1
c.	Sad Mar 10-16, 2025	11	27	43	12	6	1
d.	Angry Mar 10-16, 2025	13	29	42	10	5	1
e.	Happy Mar 10-16, 2025	1	5	45	39	9	1
f.	Hopeful Mar 10-16, 2025	2	8	46	35	9	1
g.	Informed Mar 10-16, 2025	8	38	43	8	3	1
h.	Empowered Mar 10-16, 2025	1	5	29	43	20	1